

1-1965

Alumni News

Cedarville College

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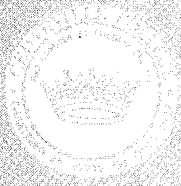


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ALUMNI NEWS

Some of us are not ready to believe that Cedarville alumni cannot be as loyal as the Moody alumni. We just have to acquire the habit. Perhaps we may need some motivation to initiate the habit. For motivation, consider these figures. Last year, the churches of the GARB gave a fraction over one per cent (actually 1.3%) of their total income to the six approved schools. It is obvious that the schools need to cultivate giving from the most interested members of the constituency. Who is more likely to be interested in an institution than one who has spent four years at the same institution? And, by the way, each of us who spent four years at Cedarville were subsidized the amount of \$300 per year, or \$1,200 in all. If the average graduate with an income of \$4,000 gave a tithe of his tithe to the school this year and every year for the next 29 years, he would have repaid the subsidy invested in him during his school days ($40 \times 30 = \$1,200$)! In the light of this, the \$10 per member goal for this year's project seems reasonable enough.

PRESENT STATE OF THE ALUMNI GIFT FUND

As of Wednesday, January 20, the gift fund reached \$709.85. Still needed: \$3,290.15. Contributors to date:

Ray Bartholomew	Terry Goodrich	Allen Oakes
Sally Bender	Mary Goodwin	Ken Pierpont
Joan Bryant	Dana Hacker	Eugene Reed
Ty & Pat Bryant	Dave Hamman	Charlene Ressler
Stu & Alberta Chaffe	Mark Haseltine	Bill Riter
Neva Claypool	Larry Helmick	Lynn Rogers
Dave Cochran	Elayne Howard	Lauren Schenck
Don Collins	Dr. & Mrs. Jeremiah	Mary Schoun
Phyllis Cunningham	Jim Johnson	Ray Shepherd
Larry Czerniak	Patsy King	Rosemary Smith
Dick Damon	Verne Kirby	Eleanor Taylor
Tom DeLanzo	Gordon Langeneger	Dale Thomson
Carolyn Diveley	Ernajeane Lockerbie	Jerry Thornton
Lois Duddlestone	Clifford Lones	Dale Tilton
Mel Entingh	Dr. & Mrs. Maddox	Louise Varisco
John & Sandy Entner	Bernice Mick	Betty Wall
Ray Erickson	Vernon Miller	Richard Watt
Dave & Joan Gardner	Dr. & Mrs. Milner	Mary Ellen West
Walter Garland	James Neely	Gerri White Wyse
Sue Geysler		

Please make your checks payable to: Cedarville College Alumni Association
and send them to: Cedarville College Alumni Association
Cedarville, Ohio 45314

January 1965

A PRECEDENT

The November 1964 issue of Moody Monthly announced that the school's alumni had won the annual American Alumni Council's trophy for sustained giving. This was done in spite of the fact that Moody must compete with graduates of all the nation's top professional schools (for example, the same award for 1963 went to the Johns Hopkins Medical School). Further, Moody won despite the fact that most of its graduates are in Christian work either at home or on the foreign fields, and have a lower median income than the great majority of graduates of other professional schools. And further yet, Moody won despite the fact that the solicitation of alumni was done without "fanfare or special appeals."

In commenting upon the award, the Moody editors cited the following case:

"Fewer than six months ago a letter from an alumna in Alaska told of how this woman had stood on a mountainside overlooking her mission station and watched a tidal wave wash the results of fifteen years' labor out to sea. Lost with everything else were her personal belongings. Yet the same letter contained a \$25 check for the alumni fund."