

2-10-1971

Alumni Letter

Cedarville College

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Recommended Citation

Cedarville College, "Alumni Letter" (1971). *Cedarville College Alumni News and Aviso*. 53.
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CEDARVILLE COLLEGE

A Baptist College of Arts and Sciences

ALUMNI ASSOCIATION

CEDARVILLE, OHIO 45314

February 10, 1971

EXECUTIVE COMMITTEE

Larry Czerniak '64
President

Ron Grosh '67
Vice President

Bill Riter '64
Treasurer

Jody Grosh '66
Secretary

Dear Fellow Alumnus:

The 1970-71 academic year is now more than half over at Cedarville College. Some exciting things have been happening here this year -- things in which alumni will probably be interested and in which they might wish to have a part. But as is usual for an objective newsletter, this message contains both good and bad news.

The new lake, the artist lecture series, this year's record enrollment, and the number of applications for next year are among the many entries on the positive side of the ledger. This is the first winter that the new lake has been available for winter sports. The cold, icy weather has rather stunned a few wild ducks who decided to winter here in Cedarville, but they are being provendered by students and the Maintenance Department. And, especially on weekends, scores of students can be seen skating, playing hockey, or standing around a bonfire, drinking hot chocolate, and relaxing together. The artist lecture series this year has brought to campus, among other events, The National Shakespeare Company's rendition of *Hamlet*; Alfred Eric Street, a fine classical guitarist; and Gerald Goodman, a troubadour-harpist. The record number of students this year has given rise to more than one new student organization (*Literati*, organ of the English Department, and *Timalathians*, organ of the philosophy discipline), and the student body seems to be surviving the double chapel sessions that had to be implemented with the growth. Applications for next year's student body are again more numerous than they were at this time last year, a report that more than one college across this nation cannot make.

On the negative side of the ledger, Cedarville College does not seem to have developed any more immunity to the problems of the national economy than any other educational institution or organization. Although the figures for church contributions are larger than those of last year, inflation has more than erased the gain. This year's budget has not included the capital expenditure for the new athletic fields. Next year's budget, already stretched quite thin, must try to cover this and other rising expenses. In view of this fact,

the print shop is being dismantled, the art program is being eliminated as is the secretarial science program, and the Christian Education program is being reduced from a major to a minor. Further, student tuition rates per quarter hour are being raised for next year. These actions have been made reluctantly and are of grave concern to all involved. But at this point, alternatives seem to be at a premium.

The importance of the potential role of alumni should be apparent at this time. Each year the Annual Alumni Giving drive has been conducted to raise funds for the College. Each year a record amount of funds has been received. Last year's total giving, stimulated in part by the telefund, reached a total of \$14,624. A record 402 alumni responded with an average gift size of \$36.38. While \$14,624 may not seem like a large amount, it is a significant contribution to the College program and bodes well for the future.

But increasing support of the College is important in a way other than just economic. As the College anticipates submitting a self-study to the North Central Association of Colleges and Secondary Schools in its quest for accreditation, alumni relationship with the College is significant. The most recent Cedarville College "Bulletin" reported on the phenomenally good response to the survey conducted by the Academic Dean's and the Alumni Offices. Participation itself of alumni in the College's goals is as important as what or how much they are able to do.

This year's Annual Alumni Giving drive, the fifth, needs much support behind it to continue the record-breaking tradition. Although the average gift size this year is over \$50.00, the \$6,033 raised has come from only 117 individuals (7.1%), down from last year's 402 donors (28%). Less than half of last year's total has come in during this year's effort which began July 1, 1970.

On the next page are listed the current standings of the first seven classes in the annual competition as of January 29, 1971.

RANK	CLASS	AVERAGE GIFT SIZE	PERCENT OF DONORS	AMOUNT GIVEN
1	1964	\$ 81.60	12.5	\$1305.52
2	1968	74.00	10.8	1258.50
3	1962	163.00	6.4	490.00
4	1957	56.66	10.7	170.00
5	1958	300.00	5.2	300.00
6	1967	34.00	8.8	475.00
7	1966	300.00	.8	300.00

Regardless of the outcome of the class competition, though, there are benefits for the individual who contributes to the program. This past year saw the implementation of the Alumni Associate benefits. Each alumnus who contributes \$50 or more receives for himself and his spouse free admission to the home basketball games and artist lecture series, a discount at the College bookstore, and a discount with the College food service. Hopefully, further benefits may be added to the list. In addition, all alumni will receive shortly a free alumni directory of graduates and non-graduates of Cedarville College. These actions and possible future ones reflect the philosophy that the relationship between the College and its alumni can be mutually beneficial. The special provision for alumni at the last fall homecoming was a concrete manifestation of this philosophy. A homecoming is for alumni.

Reciprocally, then, we alumni can assist the Cedarville College program in several ways. We can pray for its total program with insight as former students. We can give to the College as we are able, seeking to increase our support as our young incomes stabilize. We can see that our churches consider placing the College on their missionary budgets, or see that the amount of support is increased. And even recent graduates, by contributing even a few dollars, can assist the total Alumni Giving program, thereby helping in the accreditation drive as well.

The enclosed envelope has been provided for our convenience in responding as soon as possible. The importance of doing as much as we can as soon as we can has been magnified by the needs of the College. Many people sacrificed that we might receive our education at Cedarville. It is time that we share in the same type of responsible activity. Please let us hear from you.

May the Lord guide you in your daily endeavors.

Ronald M. Grosh
Vice-President
Alumni Association

enclosure

P. S. Many thanks are due to those alumni listed below who are on record as of January 29, 1971, as having given to AAG V. Please check the list to see that your name has not been omitted.

Clarence Jandecka	'51G	Robert Fidler	'63G	Janice Addleman Walborn	'65G	Elaine Schulte	'68G
Ralph J. Schafer	'51G	Larry S. Helmick	'63G	Jane Smoker Ziegler	'65G	Esther Colgan Stockwell	'68G
Myers L. Bosts	'52NG	Cathy Walmsley Helmick	'63NG	James D. Engelmann	'66G	James E. Stockwell	'68G
Laurine Gullette	'54G	John Moffat	'63NG	Jane Ashby	'67G	Gail Tompkins	'68G
James R. Johnson	'55G	Ted Ocheltree	'63G	Sharon Engle Cossins	'67G	Larry A. Waite	'68G
David H. Selden	'55G	Lauren H. Schenck	'63G	Richard Dilelio	'67NG	Ronald Baker	'69G
David L. Gardner	'56G	Marilyn Van De Venne	'63NG	Linda Barkley Duffie	'67G	Tim Carpenter	'69G
Dean K. Langford	'56G	Louise Varisco	'63G	Judy Spear Engelmann	'67G	Dianne Chaffe	'69G
Barbara Ferry Thomas	'56G	Rita Millikan Burkholder	'64G	William H. Hall, Jr.	'67NG	Robert Cosgray	'69G
Gerri White Wyse	'56G	Will R. Chandler	'64G	Martin Hartzell	'67G	Paul D. Entner	'69G
Wendell F. Capron	'57G	Lawrence E. Czerniak	'64G	Kenneth Kunkle	'67G	Connie O'Shell Hartzell	'69G
Ray D. Erickson	'57G	Robert E. Edwards	'64G	Jerry Osborn	'67G	Julene Day Ivins	'69G
James S. Hartman, Jr.	'57G	Judith Gingell Farnsworth	'64NG	Charles R. Reed	'67G	Joy Kleymeer	'69G
Maurice L. Stone	'58G	Jeane Hartsell	'64G	Beryl Smith Reed	'67G	Mary Grable Peterson	'69G
Joan Austin Gardner	'59NG	Gary Jacobs	'64G	Richard W. Robinson	'67NG	W. D. Reagan	'69G
Betsy Mabie Meyer	'59NG	Philip Jewett	'64NG	Lisa Rulison	'67G	Ed Smelser	'69G
Jack R. Meyer	'60NG	Elvin King	'64NG	Anna Titus	'67G	Joy Conant Smelser	'69G
Sandra Staehli Schneppe	'59NG	Joyce Walker King	'64NG	Daniel R. Boyd	'68G	Lois Walker Waite	'69G
Ruth Smelser Boalt	'60G	Ronald D. Mick	'64G	Thomas A. Burcham	'68NG	J. Douglas Yoder	'69G
Stuart L. Chaffe	'60G	Jay Moore	'64G	Ruth Kauffold Entner	'68G	Charlotte Nash Yoder	'69G
Alberta Lapham Chaffe	'60G	Nancy Shimits Moore	'64G	Gloria Julyan Gromacki	'68G	John Burkholder	'70G
John G. Butler	'61G	Charles H. Oehmcke	'64G	Betty Meyers Kunkle	'68G	Sylvia J. Eury	'70NG
Nancy McDivitt Hill	'61G	Carol Henson Osborn	'64G	Daniel Lacey	'68G	Rebecca Rudig Kern	'70G
Patsy Petry Ocheltree	'61G	William R. Riter	'64G	Remone Lacey	'68G	John A. McGillivray	'70G
Stephen W. Boalt	'62G	Sue Fennell Czerniak	'65G	James E. Miller	'68G	Ron Mellish	'70G
Wayne L. Dickason	'62NG	Sarah Blake Fidler	'65NG	Nedra Price	'68G	Deanne Kishpaugh Miller	'70NG
Hazel Brovont Truman	'62G	Lynne Cayton Oehmcke	'65G	Richard Roderick	'68G	Loretta J. Nutter	'70G
Gail Carter Butler	'63NG	G. Eugene Ream	'65G	Robert K. Rohn	'68G	Loren Reno	'70G
Leon E. Farnsworth	'63G	Jonathan B. Walborn	'65G	Lynn Amstutz Rohn	'68G	Arthur Shuter	'70G
						Martin Cossins	'71NG