

Apr 12th, 3:30 PM - 4:00 PM

## Unethical Business and Fair Trade

Charlotte Lively

*Cedarville University*, [clively@cedarville.edu](mailto:clively@cedarville.edu)

Sarah Plantenga

*Cedarville University*, [splantenga@cedarville.edu](mailto:splantenga@cedarville.edu)

Kennan Schwartz

*Cedarville University*, [kschwartz@cedarville.edu](mailto:kschwartz@cedarville.edu)

Alysia Bey

*Cedarville University*, [alysiabey@cedarville.edu](mailto:alysiabey@cedarville.edu)

Emilie Delgado

*Cedarville University*, [edelgado@cedarville.edu](mailto:edelgado@cedarville.edu)

Follow this and additional works at: [http://digitalcommons.cedarville.edu/research\\_scholarship\\_symposium](http://digitalcommons.cedarville.edu/research_scholarship_symposium)



Part of the [Social Work Commons](#)

---

Lively, Charlotte; Plantenga, Sarah; Schwartz, Kennan; Bey, Alysia; and Delgado, Emilie, "Unethical Business and Fair Trade" (2017). *The Research and Scholarship Symposium*. 7.

[http://digitalcommons.cedarville.edu/research\\_scholarship\\_symposium/2017/podium\\_presentations/7](http://digitalcommons.cedarville.edu/research_scholarship_symposium/2017/podium_presentations/7)

This Podium Presentation is brought to you for free and open access by DigitalCommons@Cedarville, a service of the Centennial Library. It has been accepted for inclusion in The Research and Scholarship Symposium by an authorized administrator of DigitalCommons@Cedarville. For more information, please contact [digitalcommons@cedarville.edu](mailto:digitalcommons@cedarville.edu).



# Research & Scholarship SYMPOSIUM

## **Unethical Business and Fair Trade**

The goal of this presentation is to educate others about the impact of America's businesses on the global community. We will do this by first discussing the history of foreign trade in America, highlighting the exploitative characteristics our international business has for decades. From here, we will move into five specific industries that consume American life and the ways they violate social, environmental, and economic justice worldwide. These three industries include: the fashion industry, the pharmaceutical industry, the oil industry, and the food industry. We will end our presentation by challenging our audience to think about the spirit of consumerism that exists in America, and the ways in which this affects their buying. With this, we will offer examples of businesses that create products ethically and encourage our listeners to become more aware and conscientious of the products and businesses they support.