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**FOR IMMEDIATE RELEASE**  
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## **Cedarville Alumna Honored as Healthcare Rising Star**

**CEDARVILLE, OHIO** – The Healthcare Businesswomen’s Association (HBA) has recognized Libby Howe, a regional business manager at Bayer HealthCare and 2002 Cedarville graduate, as the organization’s Rising Star.

HBA honored Howe at its recent 28<sup>th</sup> Woman of the Year event in New York City.

More than 2,000 business leaders gathered for the event, which showcased the HBA’s commitment to the the advancement and impact of women in the healthcare industry.

HBA Rising Stars are business professionals in the early stages of their careers, notable for their hard work and commitment to excellence. A Rising Stars is a key player in her company’s success.

Howe joined Bayer seven years ago to grow and develop women’s healthcare products throughout New England. She manages 10 Bayer sales representatives and was nominated by her manager and one of her direct reports.

“This recognition took me by complete surprise,” said Howe. “I am honored to be recognized among such remarkable women.”

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 3,760 undergraduate, graduate, and online students in more than 100 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings, and leading student satisfaction ratings. For more information about the University, visit [www.cedarville.edu](http://www.cedarville.edu).