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The Cedarville Press

Local Newspapers

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6-19-1972

## Cedarville Press, June 19, 1972

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Proverbs 20:11

**Drive Carefully  
Protect Our Children**

THE CEDARVILLE PRESS  
N. MAIN ST.  
CEDARVILLE, OHIO

## SUPREME COURT SAYS COUNSEL FOR DEFENDANTS

The Supreme Court has decided, by a 7-2 vote, that all defendants charged with crimes that may result in a jail sentence shall have the right to counsel by an attorney unless they specifically turn the right to counsel down. Unless the defendant is offered the right to counsel, he may not be imprisoned. The decision says that if necessary counsel must be provided by legal aid or at no cost to the defendant.

Justice Douglas said "The requirement of counsel may well be necessary for a fair trial even in petty offense prosecution. Justice William Rehnquist and Justice Lewis F. Powell were the two dissenting. Their objections reportedly said that trial lawyers should be granted only when necessary to assure a fair trial.

Previously, in 1963, the Supreme Court had decided that serious crimes should require the right to counsel. The new decision eliminates the distinctions between felonies, misdemeanors and petty offenses.

ween felonies, misdemeanors and petty offenses.

In a second decision the court voted 6-3 to overturn a lower court ruling that would make necessary the serving of negroes at a private club in Pennsylvania.

In a second decision the court voted 6-3 to overturn a lower court decision that would have made necessary the serving of negroes at an all white resort in Pennsylvania. The court decision said that the club need not serve negroes. Justices Douglas, William J. Brennan Jr., and Thurgood Marshall dissented.

In a third precedent setting decision, the Supreme Court barred the repossession of merchandise without giving advance notice and having a hearing before a neutral official. The decision, was important as most states have laws that provide for automatic repossession of merchandise when default of payment occurs.

## Summer Term Begins

Cedarville College held registration for summer school students Monday, June 12, 1972.

There are two five week sessions scheduled for the summer, and courses are offered for independent studies that may continue for the entire ten week period. Approximately 230 students are expected to attend the first five week session. Approximately 130 are enrolled for the second session.

Courses are available suitable for credit to most colleges in the fields of Economics, Philosophy, Theology, Music, Speech, Business, Literature, Physical Sciences, a Behavioral Sciences and History.

The second term starts July 17, and is open to any in the area that desire college credits. The college is affiliated with the Baptist Church and is headed by President James T. Jeremiah, noted educator, theologian, and philosopher. Students at the college have professed their acceptance of Christ as their personal Savior. Where practical the curriculum reflects the emphasis on biblical teachings believed necessary for a complete education. The motto of the college is "For the Word of God and the testimony of Jesus Christ."

Cost for the course work is \$25. per credit hour with courses

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## EDITORIAL CEDARVILLE PRESS

### PROGRESS ?

The democratic Party can hardly be said to be failing to offer the people a choice this year. On the surface it would appear that the the democrats Democrats are providing candidates with considerably different philosophies and programs than the incumbent Republican administration. McGovern is liberal and his philosophies would result in pressures for change. And his programs are likely to be attractive to a large segment of young and middle age voters.

Humphry is more typically democrat, more consistent with the democratic principles that have been presented in years past. And if nominated or elected there would be less uncertainty about the nature of change that would occur.

McGovern is a product of the times and he may very well gather many votes from a so-called modernist electorate. He is liberal and one could say modern. But, there is where McGovern has his greatest short coming his modernist outlook. Yes, he may garner many votes, but quite possibly a congress elected from a very different set of voter criteria may prove to be an obstacle to many of his programs. The congress is an important part of the checks and balances system of the United States. But, this is not to say that the McGovern programs would not

be enacted. There is always the possibility that executive programs may have enough popular support to gain enactment.

Sen. Muskie began the campaign with some of the most reasoned and relevant programs and political philosophy of any of the candidates. Muskie was unquestionably presidential timber. Probably, he began to listen to too many political advisors and somehow his campaign and programs showed a weakening of principals and his campaign bogged down. What Muskie didn't realize was that his characteristic of restraint and reason were his most salient political assets. Later there was a softening of his stand on such programs as revenue sharing. In a country where arrogance has become a past time for many wanting change, Muskie showed that he had little regard for such tactics. But perhaps he was not emphatic enough. Some say that he was not able to win support of the press. There is little doubt that his public relations staff and the press played an important part in the later part of his bogged down campaign.

Whether we realize it or not, the recently reported possibility that he would support Sen. McGovern was the most important part of the campaign. And the fact that he did not endorse

CONTINUED ON PAGE 6

## Recreation & Parks Dept. Open Playgrounds

The Greene County Recreation and Parks Department today announced the opening of the playgrounds throughout the county. With the cooperation of the local school districts, the playgrounds will be operated at school facilities from 1:00 p.m. to 9:00 p.m. Monday thru Friday from June 12, 1972 to August 4, 1972.

The playgrounds are open to school age youth free of charge. Three trained recreation leaders will supervise the activities at each location. Playground program features regular day to day activities such as softball, volleyball, races, games, arts and crafts, dramatic activities, story hour, peanut fun time, tetherball, four square and so much more.

Each week, playground leaders plan local special events. Program items such as various tournaments, family picnics, parties, local variety shows, play day, ugly bug drawing contests, tie decorating contests and many other such events highlight local playground activities.

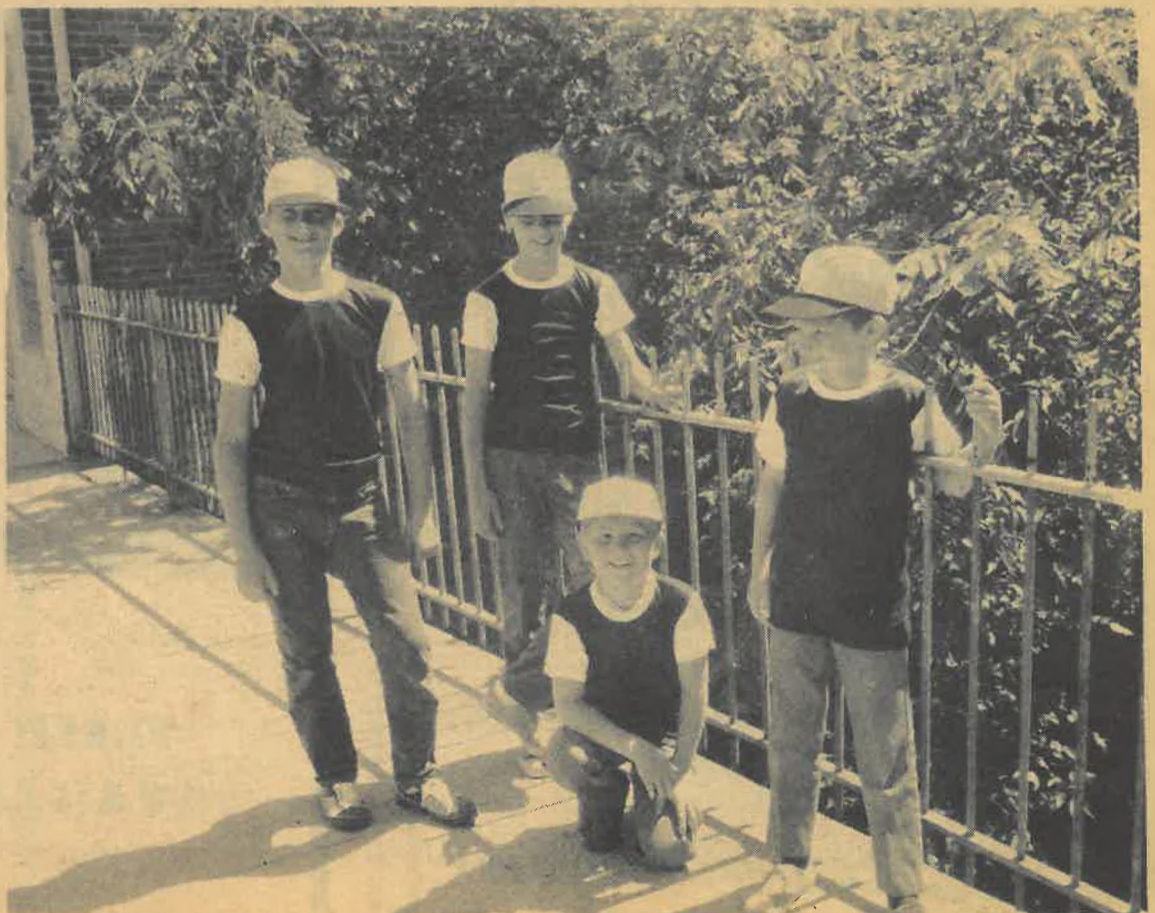
Events are scheduled by the leaders each week. The weekly schedules will be posted on the playground bulletin board at all times.

In Cedarville the playground activities will be held at Cedarville Elementary School, N. Main St.. In Clifton playground activities will be held at the Old Clifton School, on State Route 343.

## WCDR-FM Plans Improvements

Radio Station WCDR-FM, owned and operated by Cedarville College, has been granted permission by the F.C.C. to relocate its transmitting tower to improve the quality of transmission programming. The tower is to be relocated to an already existing structure approximately 4 miles N.W. TO to a location on Clifton Rd.

The work is expected to be completed by September and a boost in power coupled with an increase in the height of the tower facilities will result in greater coverage of area. Dayton and Springfield will then be able to clearly hear the programming of station WCDR-FM.



**LITTLE LEAGUE** Little Leaguers Chris Moore, Tim Hall, Steve Stewart, and John Stewart take time to chat outside the offices of the Cedarville Press. The boys are wearing new shirts and caps.

**It Pays To Advertise**

Two things make a person angry or mad: The first is to turn from the one we love and the second is to be turned from the one we love.

**CARL YODER  
Ford Inc.**

**Jamestown, Ohio**

NEW CARS IN STOCK

**NEW CAR**

1972 MUSTANG 2 dr. H.T., 8 cyl., Gold Glow Color, Cruisamatic, E-70 -14 Wide Oval w.w., P.S., Air Cond., radio, racing mirrors tinted glass, wheel covers.

Sticker Price \$3849 SALE PRICE \$3420.

**NEW PICK UP TRUCK**

1972 F-100 V-8, amp and oil guages, West Coast Mirrors, body side molding, radio heavy duty springs.

SALE PRICE \$2745.

**'72 DEMONSTRATOR**

1972 GALAXIE 500 4 dr. Automatic, P.S. radio, vinyl seat trim, w.w. Power Disc brakes, door edge guards, Air Cond., tinted glass, wheel covers. Very low mileage.

Sticker Price \$4503. SALE PRICE \$3600.

Hours 8-6 Eve. by App.

LOWER PRICED **675-8821** USED CARS

**Pack 75  
Contest at  
Prether's  
Lodge**

A physical fitness and outdoor obstacle course contest will be held at Prether's Lodge in Clifton for members of Cub Scout Pack 75. The event is scheduled for June 19th and is to be followed by a pot luck supper for the cub scouts and their families. The program starts at 6:30 p.m. Jim Ellis outdoorsman for pack 75 is planning the event.


Twenty nine cub scouts are expected to participate. Prizes are being contributed by merchants from Cedarville and Clifton and are on display at the Cedarville Federal Savings and Loan office. Some of the items being given away are scout clothing, flash lights, hunting knives, baseball caps, candy, motor oil, cash and ice cream.

**CONTINUED FROM PAGE 1**

varying from 1 to 5 credit hours per course. Most students will be taking from 4 to 10 hours per term.

Those seeking further information regarding this summer school opportunity should contact the registrars office for details. Financial aid and scholarships are available on a limited basis for those that qualify.

BUY-SELL-RENT-HIRE...  
**Glassified Ads**  
**DO IT BETTER**



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WHITE  
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RT. 35 "MOUNT YOUR OWN" and  
EAST JAMESTOWN **SAVE**

*Something New*  **FREE GIFTS**  
*HAIR Stylist*

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Linda Strobridge S. MAIN ST. CEDARVILLE

**Opening Special** open for appts.  
**June 15**

PERMANENT WAVE & CUT FOR \$5.00  
(Plus cost of shampoo & set-\$3.50)

**FREE HAIRCUT WITH  
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**DROP IN AND HAVE A CUP OF COFFEE  
WITH US.**

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Since 1896**



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**Earl Gerard 675-9321**  
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**Loans for purchase,  
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improvement of homes.**

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oldest business*

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TO LOAN APPLICANTS **Cedarville**

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& DAYS  
Open Sunday 8-6p.m.



**OPEN  
SUNDAYS  
8 to 6 p.m.**

16-oz. Size **6** for  
**RC COLA 49¢**

Plus Deposit

**FRESH AMERICAN LAMB  
AVAILABLE THIS WEEK  
OWNED & OPERATED BY  
Wayne & Norma Hastings**

New apartments and efficiencies are under construction in Cedarville, ranging from \$85 to \$130 per month. Applications now being taken. Phone 372-8455 between 1:00 p.m. and 8:00 p.m.

**Drive Carefully  
Protect Our Children**

Let no man intervene in the love of two people lest he be caught in a torrent of the power of the almighty God.

**RICHARD'S MINNEAPOLIS**  
**FARM SERVICE**  
Wilberforce  
Clifton Rd.  
**new holland fox**  
**FARM EQUIPMENT**  
**LAWN & GARDEN**  
**372-2866**



**C&D Enterprises** 635 E. LEFFEL LANE  
**CAMPER** SPRINGFIELD, OHIO  
**SALES & RENTALS** 324-5301

**A.L. GRISHAM**  
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**CLASSIFIED ADS**  
**FOR SALE**  
**FOR RENT**  
**RUMMAGE SALES**  
**BUSINESS OPPORTUNITIES**  
**HELP WANTED**  
**SERVICES OFFERED**  
**ANTIQUES**

**GUESS WHAT SHOPPE-**  
Painting Supplies, gifts, nic nacs, artificial flowers, E. Washington ST. Jamestown, O.

**GARAGE SALE**  
JUNE 17-24  
10 A.M. TILL DARK  
11 NORTH ST.  
JUNK AND STUFF FOR CASH

**PART TIME HELP WANTED**  
The Cedarville Press requires the services of someone with printing experience to work part time on small job printing. Payment will be based on the number of jobs printed and hours will vary between 5-20 hours per week.

**CLASSIFIED ADS**

**WATER CONDITIONERS**  
If your water is hard and you would like luxury soft water, call for a free demonstration and water analysis. For as little as \$10. per month and significant savings. Call 766-5286.

**It Pays To Advertise**

When left alone people often make mistakes.

**NEED A FEW  
EXTRA DOLLARS ?**

*Sell your extra belongings  
with a classified ad in the  
Cedarville Press*


**Instructions:**

WRITE YOUR AD EXACTLY AS YOU WANT IT TO APPEAR IN THE CEDARVILLE PRESS. USE THE CONVENIENT AD FORM ON THE PAGE BELOW. ABBREVIATIONS ARE UNNECESSARY AS THE RATE IS 10¢ PER WORD. MAIL THE AD FORM TO:

CEDARVILLE PRESS  
N. MAIN ST.  
CEDARVILLE, O.

NAME \_\_\_\_\_ DATES AD IS TO BE RUN \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
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CLASSIFIED ADS IN THE CEDARVILLE PRESS SERVE YOU.



**OCCIDENTAL  
CHEMICAL  
COMPANY**  
JAMESTOWN, O  
SOUTH SOLON, O.  
Call us for weed control information.  
GENE ROUSH  
MANAGER  
PHONE 675-9911



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**Bridal Salon**  
120 East High St  
Springfield, Ohio  
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**POTENTIAL HILL**  
**ELECTRONICS**  
*yellow springs*  
BARGAINS LIKE:  
F.M. Stereo radio /8 track player, 14 watts power. **\$ 75**  
**sales and service**  
**hours 8-6** 767-8571

Capitalism is many faceted. Components are capital requirements, competition, labor and management. Today, there is a real need for those with a comprehensive background to make the responsible decisions that are required in the arenas of business and other arenas as well.

Agriculture provides many excellent career opportunities.

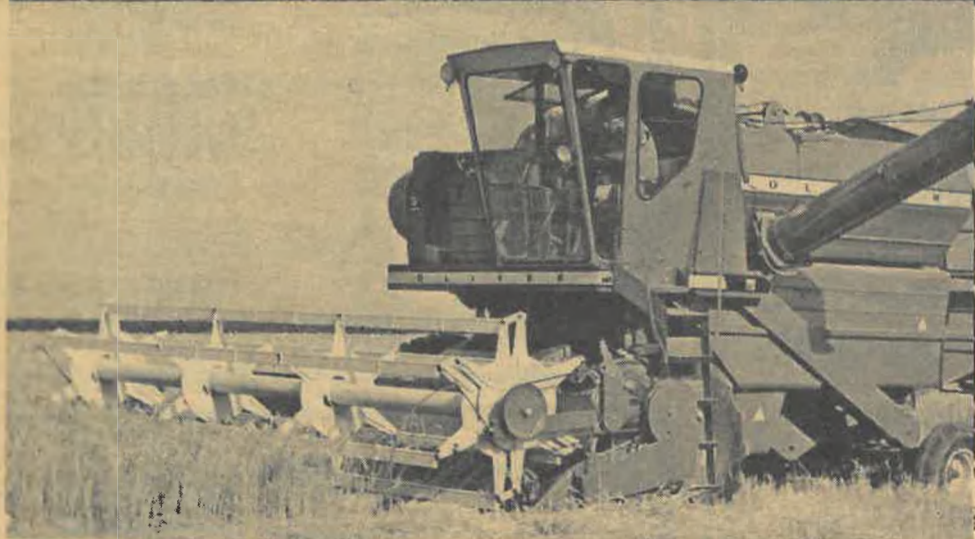
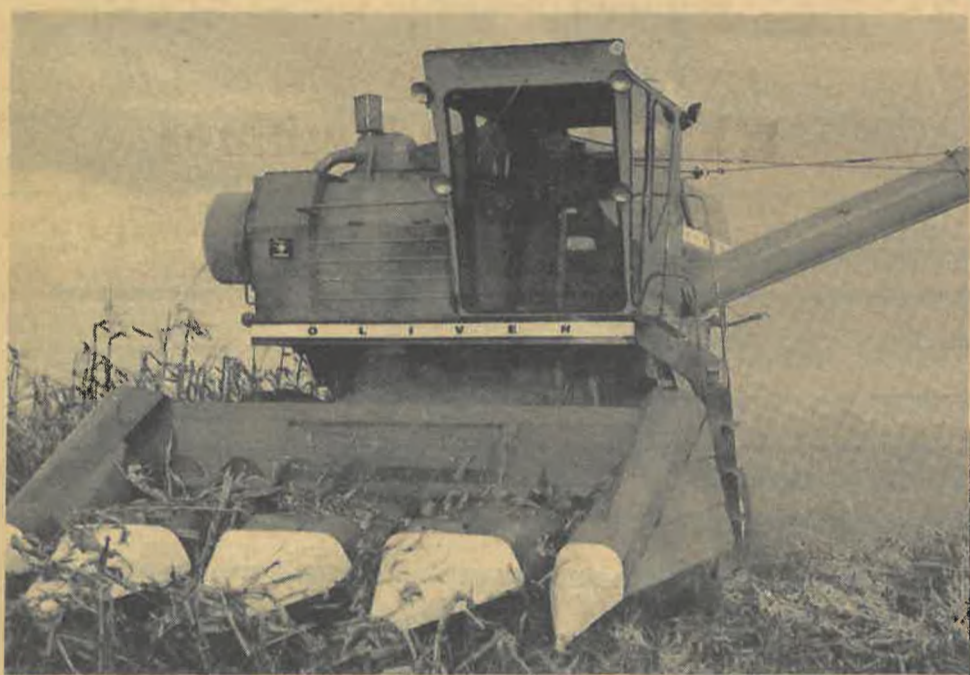
## New Combines

### Oliver 7600/7800

**RICHARD'S**  
FARM SERVICE  
WILBERFORCE CLIFTON RD.

## new Kwik-Switch heads

Takes only couple of minutes, or less, to interchange heads



White Farm Equipment Company

YOUR CHOICE OF COLORS:  
Meadow Green or Sumac Red

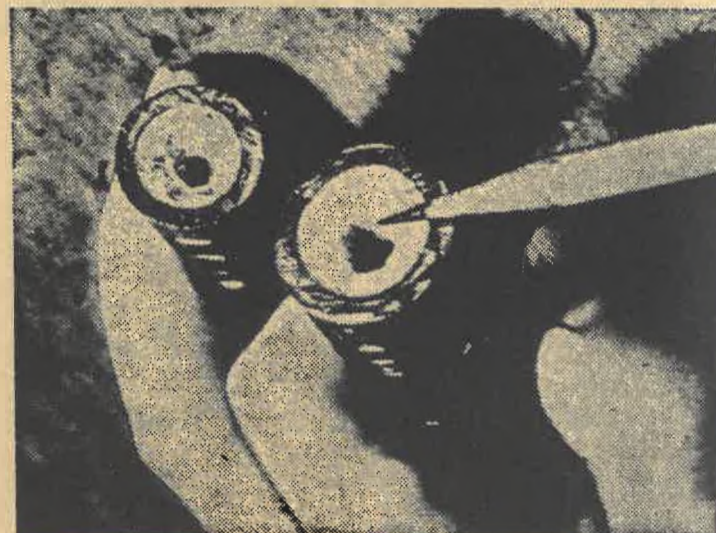
ALL MODELS AVAILABLE FOR  
IMMEDIATE DELIVERY.

LIBERAL TRADE-INS WELCOME.

### CARD OF THANKS

I wish to express my thanks to everyone who sent cards and flowers and those who expressed sympathy at the death of my father.

CHICK DYAS



**GETTING SMALLER**—Here's what hard water does to hot water pipes. A rock-like deposit of hard water scale is formed, which chokes the flow of water and eventually blocks the pipe completely. This scale

also accumulates in water heaters, where it boosts water heating bills. Water softening not only prevents scale formation, but also gradually removes previously-formed scale deposits.

### WATER CONDITIONERS

#### REMOVE MINERAL

Soft water has come to be accepted as a necessity rather than a luxury in the modern home.

An important factor in this trend is the increasing popularity of water-using appliances, which offer more satisfactory service and remain in good condition longer if the water is soft.

A number of types of water-softening equipment and services plans for assuring soft water will be featured in exhibits at Home-arama in the Civic Center this week.

Water hardness is caused by calcium and magnesium compounds dissolved in the water as it passes through subterranean limestone before being drawn from wells.

#### COMMON PROBLEMS

A common problem with hard water is the formation of curd when soap combines with the minerals. Because of this gummy residue, satisfactory washing becomes virtually impossible, even with greatly increased use of soap or detergent.

When hard water is heated, a rock-like substance known as

scale forms in water heaters, where it insulates and wastes fuel, and in hot water pipes where it reduces the water flow.

The typical home water softener system includes a tank containing chemicals that attract and hold the hardness minerals as the water passes through. The softening materials in the tank have a fixed capacity for removing hardness from water. When this capacity is reached, the softener must be recharged. This is done by passing a salt solution through the bed of softening material in the tank and then rinsing it out with fresh water. All home water softeners must be recharged periodically with salt.

#### CHOICE OF SYSTEM

In some units, the recharging is done automatically, as dictated by a timing device.

To enjoy soft water, homeowners can buy the equipment and take care of the recharging or the replacing of the salt supply, or they can use a rental plan, whereby a serviceman keeps the system in operation by periodic visits.

# Cedarville Press

## Printing

Brochures  
Invitations  
Announcements

appointment at Central State, he taught at Cedarville College.

Dr. Wyse resides with his wife and two daughters at 13 Regency Drive, Cedarville, O.



### Cedarville Educator Awarded Doctorate

Rodney E. Wyse, associate professor and acting chairman of the Department of Business Administration at Central State Univ., was granted the degree doctor of philosophy in business administration, with concentration in manpower and industrial relations, June 9, at Ohio State University.

The title of Dr. Wyse's dissertation was "Attitudes of Black and White Business Administration Seniors toward Recruiters and the Recruiting Process."

Dr. Wyse holds the B.A. degree from Wheaton College and the M.B.A. from the University of Tuscon. Prior to his present

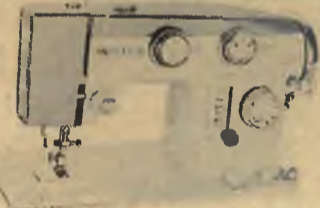
Though the clergy are often wrong in saying that if you do not decide to be for Christ, you in effect have preferred evil, when a man stands in the way of the Lords work, he shall either get a education or know the wrath of God.

President James Monroe delivered his Monroe Doctrine to Congress on Dec. 2, 1823. The World Almanac says that the doctrine's major assertion is that the United States would consider as dangerous to its peace and safety any attempt of European powers to extend their political system to any portion of the western hemisphere.

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LGE. BUCKET \$1.00  
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MEN'S GIFT ARTICLES  
  
Try us you might like us.  
  
**BEAL'S  
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FOR A COMPLETE LINE OF SEWING NEEDS  
**White Sewing Machines**  
  
Service & Repairs  
on any make machine  
  
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**HALL OF  
FABRICS**  
71 N. MAIN ST. CEDARVILLE  
HOURS 10-6 MON., TUES., THURS., SAT  
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6 ACRES, VERY NICE HOME, 3 BEDROOMS, CARPETED LIVING ROOM WITH FIREPLACE ATTACHED 2 CAR GARAGE.  
  
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For Your Best Deal in   
**GENERAL ELECTRIC  
APPLIANCES**  
  
**CEDARVILLE HARDWARE  
766-1941**  
  
**GE EXCLUSIVELY for more  
than 25 years**

VALUABLE COUPON  
**CLIP AND RECEIVE  
AN EXTRA 5% OFF  
ANY FURNITURE PURCHASE**  
  
This is in Addition To  
Our Regular 20% Off  
Manufacturer's Suggested  
Retail Price.  
**A TOTAL SAVINGS OF 25%**  
COUPON GOOD THRU JUNE 30, 1972—LIMIT ONE PER CUSTOMER  
  
**RIPLLEY** • FURNITURE  
• CARPETS  
• APPLIANCES  
  
100 W. NORTH ST. OPEN DAILY 9 A.M.-9 P.M. PHONE 323-7516  
SPRINGFIELD, O. SATURDAY 9 A.M.-4 P.M.

## CEDARVILLE HIGH FINISHES WINNING SEASON

# Cedarville Press

## EDITORIAL CEDARVILLE PRESS

### THREE SQUARE MEALS A DAY!

Cedarville High School completed it's second successful season in a row after winding up with an 11-5 record for the season. Last years Indians had a respectable 11-7 record. Seven seniors graduated from this years team. Those playing their last game for Cedarville were: Martin Walker, Vaughn Williams, J. Kinser, Mike Ulsh, Greg Martindale, Carl Slone, and J. Beatty.

Returning next season is a group of sophomores and juniors that should provide fine material for another winning season. Sophomore Mark Chimento led the team in batting with an excellent .455 average. Martin Walker was second with a .350 batting average. Martin also led the team in home runs with 3 for the season. He and Vaughn Williams also led the team in the doubles department with five two-baggers. Jeff Martindale was third in that category with four two-baggers. Mike Storemont, a junior, was fifth in

that in the batting contest with a respectable .305.

In the pitching department, Phil Nagley pitched 50 and one third innings and ended the season with a 4-3 record and leading the team with a 2.8 earned run average. Mike Storemont pitched 23 and one third innings and finished with a 3-1 record and a 2.9 earned run average. Both pitchers will be returning for the next years action. Phil Nagley led the team with 37 strike outs followed by Stormonts 23. Martin Walker is the only senior on this years pitching staff that graduated.

Cedarville wound up the season in a tie with Jamestown for the Southern Div's. Championship of the Darby Valley League. In the playoff game Jamestown had to come from behind late in the game to beat Cedarville 3-2 for the Southern Div. title. Jamestown went on to beat Madison Plains for the D.V.L. Championship.

Cedarville has a new and growing enterprise - The Cedarville Press. Many factors contributed to the starting of a newspaper in Cedarville. The first and foremost factor was that Mr. Luttenberger, Wayne Hastings, and Jim Gillespie as well as members of the Village Council expressed a desire for a newspaper. Mr. Wells of the Miami Deposit Bank also said he thought the town should have a newspaper. Administrators at Cedarville College also expressed a similar desire.

Today we are of necessity making a progress report for the benefit of the citizens, many of whom also expressed a desire for a local newspaper. In fact, 75 per cent of the folks that have been contacted have subscribed to the paper. Since that time the comments concerning the paper have been nearly unanimously favorable. The exceptions have been when the paper was not delivered for one reason or another.

When we offered to start a newspaper, the merchants mentioned above promised to advertise in the paper to support the publication and to gain whatever benefits may accrue to advertisers in a local publication. On the basis of their promises we decided that costs could be met and that subscriptions, as they came in would provide a respectable paper and provide a satisfactory advertising service for the merchants. A newspaper

CONTINUED ON PAGE 7

There is a certain sickness of the mind that afflicts some knowledgable people that makes them reject whatever they percieve as self motivated. What these people need to know is that most of the activities of individuals are justifiably motivated by self interests and that those that are good are and

those motives that are not only good for the individual but also good for another individual are desirable and preferable motives. One needs to be able to examine motives but one needs more importantly to know and tolerate and even better yet even appreciate the noble motive that benefits one and others.

The United States is fortunate to have an abundance of food to feed the people. In fact, there is, with our fine agricultural techniques and industrious farmers, such an abundance that the farmer is paid to restrict production so as to prevent price weakness in the market place. Contrary to popular belief, most other countries that have for years been reported famined and starving, have made significant strides in the food production area to where most have a per capita production of important staple items nearly as great as the United States.

Different parts of the United States have what may be considered as different food cultures or food habits. The east is noted for Boston baked beans, cod fish cakes and clam chowder. Corn and beans and peppers are favorite dishes served in the Southwest. In the the Southeast fried chicken, grits, turnip greens, and hot biscuits are part of the traditional menu.

The biggest meal bargain in our country is at breakfast. No other meal can be so well served at such a low cost to the family budget. Consider the possibility of serving home fried or hash brown potatoes with breakfast. Eggs are inexpensive these days and can be prepared a variety of different ways for the family. Bread for toast or french toast is healthy and makes a good breakfast item. And bacon cooked slowly and turned frequently to a slightly crisp and browned turn

provides one of the great delicacies of our time. Fresh fruits such as grapefruit or orange juice or others of your choice makes the breakfast even more nutritional and at a very low cost.

A mother can be proud having sent her family out the door for the day with a full breakfast and the well being that such a breakfast provides. Breakfast has been said to be the most important of all meals. Yet, it is the meal that is the least partaken of by many families because of their being in a so-called hurry. Typically many ulcer patients have the popular "coffee and run" diet in the morning.

This week stock up on your favorite breakfast items and serve the family properly to start the day. You'll be surprised at how much happier they will be.

Remember that at the Old Clifton Mill in Clifton, you can buy famous buckwheat pancake mix and other meal products for biscuits and other baked goods. Generally, you can provide as much variety with breakfast as with any other meal. For example, eggs can be fixed two or three different ways at least. Different types of rolls and biscuits are available at your favorite market. Fresh fruits will be less expensive now that summer is here. And french toast, ham and eggs or sausage and eggs or steak and eggs make a fine way to start the day. Add a generous serving of home fries or hash browns and you'll be the most popular girl in the house.

## Campaign

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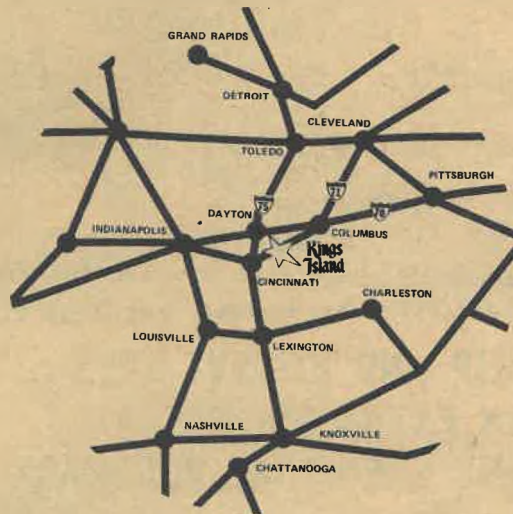
McGovern was the singularly most important part of the democratic presidential campaign. Because of that decision, Sen Muskie emerges as the leader, undisputed leader, of the conservative faction of the democratic party and this year they could use one.

McGovern has bought the old congruence principle. He demonstrated that in the aftermath of the riots when speaking to students at Ohio State University when he encouraged an already seriously divided country. I recall the excitement of his entry into St. Johns Arena and the cheering crowd of students. And I recall the disappointment of a U.S. Senator not leading, but following. McGovern, that night prompted the writer to sadly say, "There is divisiveness tonight." And there was. McGovern is a poor example of a candidate having any hope of building strong bi-partisan support. Like

it or not Muskie has the political and intellectual savy to do exactly that.

This country is great because of the latitude for differing opinions; different philosophies. And with a republican or representative form of government there is every possibility that the best from each arena may be enacted or at the least that acceptable legislation may be passed. A presidential aspirant must reinforce this the greatest part of our political system.

In all probability primary voters do not concern themselves with such matters; liberal values, conservative values and the importance of each. This country has taken a look at modernist design and programs-even modern habits and mores. Progress has to be judged in terms of direction not simply newness. Voters must, for the good of the country consider the direction of progress.



# Let's c'mon get happy!

## One dollar off at KINGS ISLAND

PICK UP MONEY SAVING  
COUPON AT:



### Cedarville MARATHON

S. XENIA AVE.

CEDARVILLE, O.

Open Daily May 27 through Labor Day  
Weekends through October

10 a.m. - 11 p.m. Sunday thru Thursday  
10 a.m. - Midnight Friday and Saturday

Owned by Vern Williams

766-4711

CONTINUED FROM PAGE 6

cannot survive without adequate subscribers and sufficient advertising. The people have done their part to support the Cedarville Press. At a subscription rate of 75 per cent there can be no complaint about popular support and encouragement from the residents of Cedarville and the rural areas.

During the initial start up of the paper, the merchants advertised at a lower dollar amount than initially promised. A few in particular. Our rates were higher than originally planned but they soon were brought down to a level that was in accordance with the original estimates. Some of the merchants still advertised at a rate lower than their original assurances. There were many and varied reasons and explanations for their reduced advertising but thus far only three or four has done sufficient advertising to find out if the advertising is or is not helpful.

Just today I was told of one of our ads resulting in the sale of four pieces of farm equipment.

When the merchants ad-

vertised at reduced at levels, it was necessary for the publisher to travel away from the office and the Cedarville area to enlist other advertisers. This made difficult the job of handling both the advertising and the news gathering and reporting requirements. Also, plans to employ additional personell were curtailed because of the reduced advertising. However, to assure the many advertisers of a newspaper the Cedarville Press was successful, over a period of only two months, in enlisting over sixty advertisers from the Cedarville and surrounding areas. The Cedarville Press could do little more than that but it actually did do more. The principals of the Cedarville Press took added time required to give the residents thoughtful and carefully prepared editorials on matters of importance to the residents.

If the merchants are unable to accurately measure the quality of the Cedarville Press as a small town newspaper and if their advertising continues below promised levels, then the

Cedarville Press will no longer be able to continue publication

By all standards of comparison the Cedarville Press ranks as one of the best small town weeklies in the state and in other states that we have visited. This applies to towns the size of Cedarville and even some larger.

The advertising for new car dealers is unequalled by any other publisher in the area. And with the proper materials from our advertisers other ads can be just as good. The Cedarville Press would be unable to gain new advertisers if there were deficiencies in the advertising.

At the start, our philosophy was to enlist advertisers from the Cedarville area only. When the advertising levels fell below the promised lineage we were compelled to enlist others though we did so as much as possible at no detriment or expense to existing advertising friends.

Thus the subscribers and residents have been doing a yeoman job of supporting their new newspaper and the Cedarville Press announces a big THANK YOU for your support. The newspaper has done everything possible to maintain an advertising rate that would permit a continuation of publication. We must realize that if local advertisers are to benefit

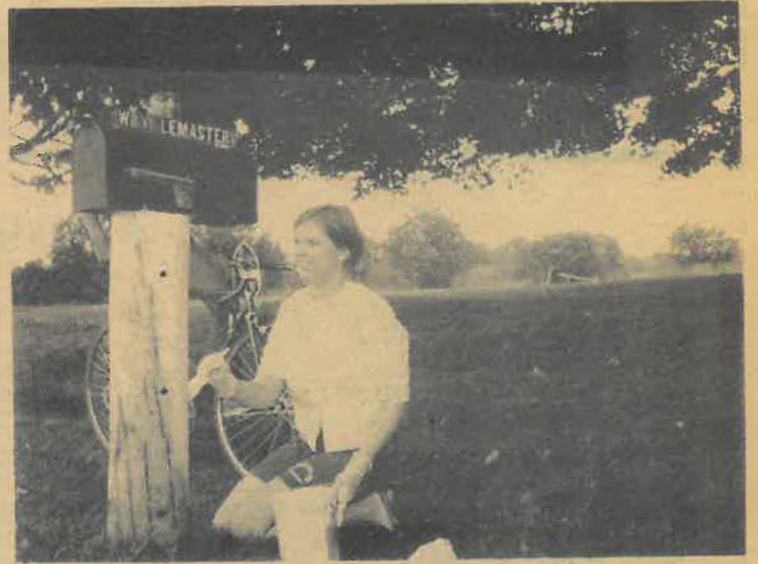
from the local paper, they must participate through their display ads. Then the paper will be of good quality and measure up to the goals of the publisher.

The residents and advertisers should know that wherever we go

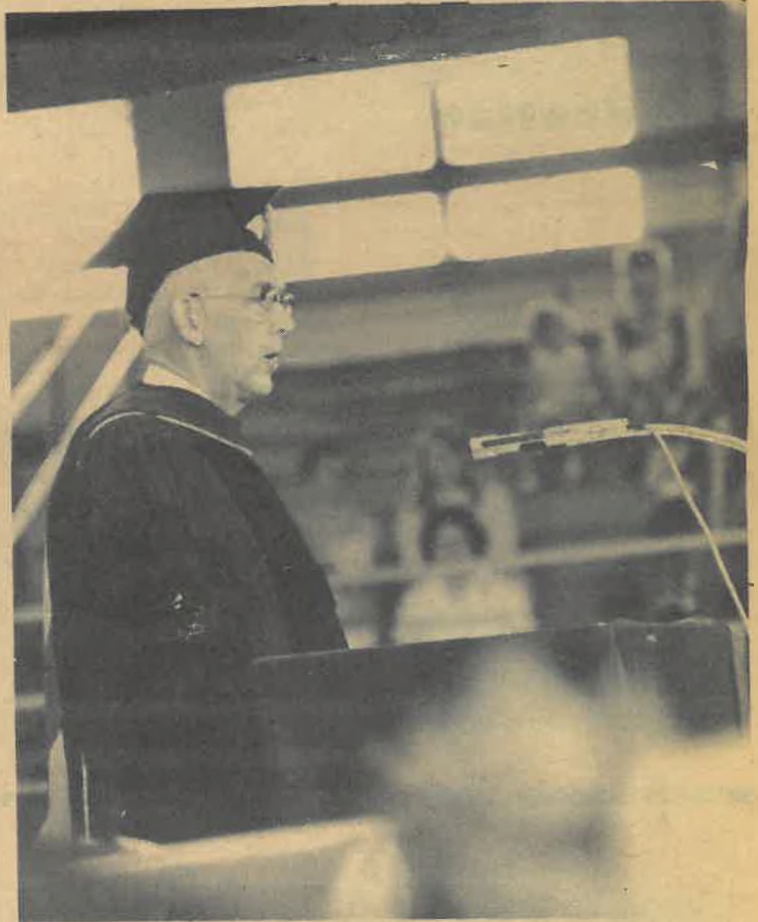
in Greene and Clarke county", BUSINESSMEN ARE CONTINUALLY COMPLETING THE Cedarville Press on the fine job being done on the display advertising.

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### Helper



### Education



### Athletic Awards



### Anniversary



### Scout Moms





If there is continued sub level advertising then the publisher will be less likely to be able to feed his family and pay the rent and rather than let that happen, as publisher of the paper I can assure you that the paper will be forced to discontinue publication and all subscription money will be cheerfully refunded.

As those remaining that have not yet subscribed, sign up to have have a local newspaper, the there will be continued growth and improvement. Solid participation by merchants will also contribute to the growth and improvement of the new Cedarville Press. Perhaps we shall grow to be one of the finest newspapers anywhere.

Support your local newspaper and the community will benefit.

In an article by Dr. James Nilsen entitled "Free Speech, Persuasion and the Democratic Process," the author says that democracy brought an end to arbitrary rule of men over men.

And, in addition, instilled in man a sense of value, as man; an inalienable right that men should not dominate other men; a belief in the intrinsic worth of the human being.

Sometimes a person having given over to their whims can unlovingly cause trouble for the very one that protects from a world that they know nothing of. Pride would be a foolish reason for anyone to stand in the way of the Lord.

Matthew 5:13

You are the salt of the earth.

In days gone by salt was used to cure meats and prevent them from spoiling. As the salt of the earth, students were told that they could hinder the further

decadence and corruption by setting the example of righteousness and discouraging evil.

### Features



### Graduation



### Sports



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