


Spring 2007

Appendix F (Chapter Five - Criterion Five)

Cedarville University

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APPENDIX F

Chapter Five — Criterion Five



Table I-5A-1 Freshman Profile

Freshman Profile	Fall 1996	Fall 2006
Average High School GPA	3.53	3.61
Average ACT Composite	24.7	25.1
Average SAT Score	1149	1179
Graduated in Top 10%	32%	34%

Table I-5A-2 Minority Student Recruitment

Minority Student Recruitment	Fall 2000	Fall 2005
Number of Minority Prospective Students	179	914
Number of Minority Student Applicants	59	131
Total Number of Enrolled Minority Students	76	146

Table I-5A-3 Applications, Matriculations, and Deposits 1996-2005

	1996					1997				
	NEW			Readmit	TOTAL (new + readmit)	NEW			Readmit	TOTAL (new + readmit)
	Freshman	Transfer	Non-Degree			Freshman	Transfer	Non-Degree		
Applications Received	1,488	259	7	115	1,869	1,609	309	12	75	1,999
Accepted	1,288	150	7	66	1,511	1,320	201	9	69	0
Denials	166	36	1	4	207	182	37	2	0	0
Cancel	612	54	2	12	680	677	79	0	5	2,235
Deposits	676	93	0	44	813	643	122	9	64	1,576
Matrics	676	96	5	50	827	641	121	9	59	202
Yield	52%	64%	42%	76%	55%	48.6%	60.2%	100.0%	85.5%	51.9%

	1998					1999				
	NEW			Readmit	TOTAL (new + readmit)	NEW			Readmit	TOTAL (new + readmit)
	Freshman	Transfer	Non-Degree			Freshman	Transfer	Non-Degree		
Applications Received	1,689	308	10	67	2,000	1,814	336	9	76	2,235
Accepted	1,342	165	8	62	0	1,340	169	5	62	1,576
Denials	152	43	0	3	0	161	39	1	1	202
Cancel	638	66	0	9	2,416	611	62	2	12	687
Deposits	706	99	8	46	1,716	726	107	1	42	876
Matrics	706	99	8	46	318	729	107	3	50	889
Yield	52.6%	60.0%	100.0%	74.2%	54.5%	54.4%	63.3%	60.0%	80.6%	56.0%

	2000					2001				
	NEW			Readmit	TOTAL (new + readmit)	NEW			Readmit	TOTAL (new + readmit)
	Freshman	Transfer	Non-Degree			Freshman	Transfer	Non-Degree		
Applications Received	1,952	384	13	67	2,002	2,103	420	11	85	2,003
Accepted	1,450	197	9	60	0	1,544	224	10	74	0
Denials	270	46	0	2	0	275	58	0	2	0
Cancel	721	67	1	12	2,449	809	91	3	17	2,660
Deposits	729	129	5	47	1,945	744	129	4	53	2,080
Matrics	729	130	8	43	145	735	133	7	57	191
Yield	50.3%	66.0%	89.0%	71.7%	53.0%	47.6%	59.4%	70.0%	77.0%	50.3%

	2002					2003				
	NEW			Readmit	TOTAL (new + readmit)	NEW			Readmit	TOTAL (new + readmit)
	Freshman	Transfer	Non-Degree			Freshman	Transfer	Non-Degree		
Applications Received	2,031	314	14	90	2,004	2,174	377	52	57	2,005
Accepted	1,661	192	12	80	0	1,762	219	47	52	0
Denials	130	15	0	0	0	153	37	0	1	0
Cancel	877	90	5	15	2,444	975	96	7	10	2,512
Deposits	770	109	6	56	1,993	786	116	33	37	1,998
Matrics	774	112	8	64	104	787	123	40	42	145
Yield	46.6%	58.3%	66.7%	80.0%	49.3%	44.7%	56.2%	85.1%	80.8%	47.7%

	2004					2005				
	NEW			Readmit	TOTAL (new + readmit)	NEW			Readmit	TOTAL (new + readmit)
	Freshman	Transfer	Non-Degree			Freshman	Transfer	Non-Degree		
Applications Received	1,926	396	47	75	0	2,017	386	48	61	0
Accepted	1,644	238	40	71	0	1,679	228	38	53	0
Denials	75	28	0	1	0	90	45	6	4	0
Cancel	882	92	15	9	0	916	91	5	11	0
Deposits	762	146	24	61	0	763	137	33	42	0
Matrics	762	146	25	62	0	763	137	33	42	0
Yield	46.4%	61.3%	62.5%	87.3%	49.9%	45.4%	60.1%	86.8%	79.2%	48.8%

Table I-5A-4 Entering Student Profile

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
SAT scores for middle 50% of entering class	1130	1050-1260	1050-1260	1070-1270	1090-1270	1090-1280	1060-1250	1080-1290	1070-1270	1070-1270
ACT scores for middle 50% of entering class	23-28	23-28	23-28	23-29	24-28	24-28	23-28	23-29	23-28	23-28
Percent ranked in top 10%	31.0%	33.5%	26.00%	31.0%	28.0%	31.0%	31.0%	33.0%	32.0%	34.0%
Average GPA	3.51	3.55	3.543	3.59	3.62	3.608	3.542	3.605	3.592	3.609

Source: Factbook (percentage excludes those students whose class size was less than 10 or unknown)

List II-5A-1 Career Services Advisory Council

Member	Organization
Jeffrey A. Carter	University of Dayton, MBA Programs
Timothy Houghton	The Horace Mann Companies
Jim Leightenheimer	Cedarville University
Salvatore LoDico	Trinity Human Resources Consultant (previously senior vice president, Cardone Industries)
Larry Mealy	Taylor University
Carol Rivetti	Comstor, Inc.
Marcella Sampson	Central State University, Emeritus
Jennifer Sheehan	Rocking Horse Center
John Styll	Gospel Music Association
Ronald Walker	Cedarville University
Thad Winston	The State Farm Insurance Companies
Myron L. Youngman	The Kaifa Group, Inc.



List II-5A-2 CDR Radio Network

Location	Radio Station
<i>Flagship Station</i>	
Dayton/Springfield	WCDR 90.3 FM
<i>Affiliates</i>	
Athens	90.1 FM
Bellefontaine	93.7 FM
Chillicothe	90.1 FM
Columbus	88.1 FM
Delaware	101.9 FM
Greenville	103.7 FM
Jackson	90.3 FM
New Paris	90.5 FM
Piketon/Waverly	90.7 FM
Portsmouth	88.3 FM
Sidney	98.1 FM
West Union	92.7 FM
Richmond, Indiana	95.3 FM

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List II-5A-3 Community Organizations

Local Church Ministries		
Church	Location	Ministry Description
All Nations Bible Fellowship	Dayton	Sunday School, Music, Project Hope and Second Chance Programs
Beavercreek Baptist	Beavercreek	Awana
Bethel Baptist	Springfield	Sunday School, Children's Church
Calvary Baptist	Xenia	Awana
Cornerstone Bible	Xenia	Children's Church, Music, Nursery
County Line Baptist	Dayton	Sunday School, Children's Church, Awana
Crosswalk Worship Center	Eron	Awana
Dayspring at Alton Road	Galloway	Children's Church, Music, Nursery, Youth
FairCreek	Fairborn	Awana
Far Hills Community	Dayton	Kreation Kidz
Fellowship Baptist	Dublin	Children's Ministries, Jr. & Sr. High Youth, Music
First Baptist	West Carrollton	Worship
Forest Ridge Baptist	Dayton	Awana
Friendship Baptist	Harveysburg	Awana
Grace Baptist	Cedarville	Awana Sparks
Grace Community	Washington C.H.	Children's Bible Classes, Kids Prayer Club
The Nehemiah University Chapel	Dayton	Sunday School, Children's Church, Music for Sunday School, Children's Church, Music
Northeast Community Baptist	Columbus	Worship Team, Youth, Children's Ministries
Northside Baptist	Lebanon	Children's Church, Music, Youth
Northside Baptist	Springfield	Awana, Children's Church, Youth
Shawnee Hills Baptist	Jamestown	Awana
Southgate Baptist	Springfield	Awana
Springfield Calvary Baptist	Springfield	Awana
Crisis Pregnancy/Abstinence Counseling Ministries		
Ministry		Ministry Description
Miami Valley Women's Center (Xenia)		Counseling men and women in crisis pregnancy situations, with opportunities to do general office work such as answering phones and scheduling appointments. Extensive training and materials are provided. The "resource team" sorts and organizes various donated baby supplies.
Pregnancy Resource Center		(Same as above)
S.T.A.R.S.		Promoting abstinence to junior high girls by serving in an after-school mentoring program
Evangelism/Urban Outreach Ministries		
Ministry		Ministry Description
Adopt-A-Block		Visiting neighborhoods each week seeking to meet immediate needs, offer prayer, and make friends
City Gospel Mission		Spreading the Good News about Jesus Christ to those who call the streets their home in Cincinnati's Over-the-Rhine district
Dayton Gospel Mission		Serving meals, participating in services, assisting with children's ministries, and more
God's Girls		Bible study at the Dayton Gospel Mission for girls only
More Than Rubies		Reaching out to teenagers, young women, and single moms in urban Springfield through childcare, encouragement, discipleship, and prayer.
Wright State University Evangelism		Encouraging and assisting in evangelism and Bible study at this nearby university



Public School Tutoring/Teaching English Ministries	
Ministry	Ministry Description
Adelante	Tutoring and mentoring Spanish-speaking first through eighth graders
Cedar Cliff Elementary Tutoring	Tutoring elementary students in their studies while building encouraging friendships
Dayton Chinese Christian Church (ESL)	Attend church service, share a Chinese meal, teach English, and build relationships with Chinese scholars from local universities
Hayward Middle School Tutoring	Tutoring inner-city middle school children
Wilmington Hispanic Outreach	Reaching out to the Hispanic community by teaching English, interpreting Spanish, and building relationships in a soup kitchen and food pantry
Zion's Light (ESL)	Witnessing and building relationships by providing English tutoring for Jewish immigrants from Russia
Youth and Children's Ministries	
Ministry	Ministry Description
The Ark	Assisting an inner-city children's ministry by serving meals and interacting with the kids through Bible studies and activities
Back 2 Back	Ministering to junior and senior high students in small group settings; partnering with the church to develop unchurched students into Christ-like leaders
The BARN	Sharing Christ and building relationships with teens at this Christian recreation center which features a skate park, basketball, sand volleyball, and other activities
Clowns4Christ	Aiding other ministry teams by ministering to both young and old in a way that is fun and nonthreatening, cheering the hurting, and reinforcing biblical knowledge
Fostering Friendships	Spending time weekly with a foster child/family in an individual or group home setting
The Rock	Assisting this after-school inner-city ministry by building relationships with at-risk teens through tutoring, games, mentoring, and other activities
Sonshine Club	Assisting an after-school program for inner-city children through leading games, Bible lessons, and other activities
Student Venture	Visiting the Greenon High School campus to engage in building relationships through discipleship and evangelism
Jail/Detention Center Ministries	
Ministry	Ministry Description
Dayton Detention Home	Reaching out to detained juveniles through chapel services, Bible study, and counseling
Greene County Jail	Reaching out to adult inmates through Bible study and counseling
Greene County Juvenile Detention	Reaching out to detained juveniles through tutoring, counseling, and Bible study
Greene County Residential Treatment Center	Mentoring teens living at a local rehabilitation center through a Big Brother/Big Sister-type program
Hospital Ministries	
Ministry	Ministry Description
Children's Medical Center	Serving staff and patients as a volunteer in urgent care or emergency waiting rooms
Greene Memorial Hospital	Aiding doctors and nurses as they care for patients in the ER and other departments
Mercy Medical Center	(Same as above)
Ronald McDonald House	Assisting the house manager in cleaning, cooking, laundry, and office support
Nursing Home/Elderly Visitation Ministries	
Ministry	Ministry Description
Adopt-A-Grandparent	Building a one-on-one relationship with an elderly person from the local community
Castle Knoll	Ministering to the elderly by providing one-on-one conversation, fellowship, and friendship. Many opportunities exist to visit with residents, provide singing and music, or conduct a worship service in these area nursing homes.
Hillside Retirement	(Same as above)
IOOF Nursing Home	(Same as above)
Liberty Nursing Center, Xenia	(Same as above)
Ridgewood Nursing Center	(Same as above)
Special Needs Ministries	
Ministry	Ministry Description
Mueller Center	Ministering to developmentally disabled adults through a Sunday evening service which includes singing, games, and a short message
The Riding Centre	Using horseback riding to provide therapy and entertainment to the developmentally disabled

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Spring Break Teams		
Ministry	Location	Ministry Description
Child Evangelism Fellowship	Pennsylvania	Learn cross-cultural, urban ministry in a hands-on environment in Philadelphia; live, work, and share fellowship with full-time missionaries ministering to inner-city children.
Chosen People Ministries	New York City	Learn about the Jewish people and experience much of their culture. There will be times of training as well as a variety of outreach experiences as you spread the message of Yeshua (Jesus).
Inner City Impact	Chicago	Minister to children in the inner-city of Chicago through tutoring and assisting in public school classrooms during the day and Bible clubs and youth activities during the evening.
The Master's Mission Work Team	North Carolina	Gain practical experience in physical missions work and interact with missionaries in training.
The Next Level	New York City	Reach out to people in the inner-city through ministry opportunities such as street evangelism, prayer walks, children's clubs, homeless ministry, and service projects.
OAE (Open Air Evangelism)	New York City	Through paint boards, rope tricks, and other visualizations, team members will have the opportunity to share the Good News of Jesus Christ with people from all walks of life. Training and ministry materials are provided by Word of Life staff.
Project Genesis	New York	Inner-city exposure trips provide unique ministry opportunities in New York City. There will also be opportunities to assist with general camp maintenance.
Rescue Mission	Syracuse, New York	Reach out to the poor and homeless in Syracuse and assist the mission staff as they help individuals "move toward independence and spiritual fulfillment through Jesus Christ."
Shepherds Ministries	Wisconsin	Experience the opportunity to serve by helping with mentally disabled adults.
Urban Hope	Philadelphia	Assist staff members who are involved in a church planting ministry in the urban community of Kensington.
Urban Impact	New York City	Assist this urban ministry dedicated to helping the unreached people groups of New York City come to Christ, working primarily with Jews and Muslims, as well as immigrants from the former Soviet Union, Africa, and Asia.



List II-5A-4 Community Organizations Served by Conference and Event Services

2004-2005	2005-2006
Neighboring Universities	Adobe® Photoshop® Seminar
Christian Business Network (CBN) of Miami Valley	Kensington Club
Massie Creek Investment Club	Tuesday Literary Society
Association of Christian Schools International (ACSI)	Dayton Dragons
Home-School Groups	PowerPoint Seminar
American Business Women's Association of Greene County	Ambassador Banquet (Xenia Christian)
Cedarville Fire Department	Association of Christian Schools International (ACSI)
Southwestern Ohio Council for Higher Education (SOCHE)	Ohio Association of Student Financial Aid Administrators
South Vienna Kiwanis Club	Ohio Heritage Fine Arts Day (eight local area high schools)
Daughters of the American Revolution	Dayton Christian Commencement
Business Men & Women and Young Men's Literary Society	Cedarville High School Commencement
	Greeneview High School Commencement

Table II-5C-3 CDR Special Events

Event/Service	Description	Benefit/Value to Community
Project Angel Tree®	In partnership with Prison Fellowship, this ministry provides gifts to families of prison inmates at Christmastime.	More than 3,000 listeners have provided gifts.
County Fairs	Set up a booth and, when possible, broadcast live from country fairs throughout market area.	Provides a personal connection and interaction with current listeners/business underwriters and an introduction to potential new listeners and business underwriters
Conferences and Concerts	Media sponsor for such events as the Worldview Weekend Conference, Family Life Today Conference, music concerts, etc.	Takes CDR into the community, supports and partners with a CDR program broadcaster who is involved with the conference/concert, supports an organization who can offer something of benefit to CDR listeners, etc.

Table II-5C-4 Community Ministry Teams

Community Ministry	Teams	Purpose	Example
Crisis Pregnancy/Abstinence Counseling Ministries	7	Students volunteer at area crisis pregnancy and women's centers through counseling, doing office work, and organizing baby supplies. Students also volunteer with teen abstinence mentoring and abstinence-based drama teams.	Miami Valley Women's Center
Evangelism/Urban Outreach Ministries	5	Students spread the gospel through street evangelism, inner-city urban outreach, campus outreach, or serving with an inner-city gospel mission.	City Gospel Mission, Cincinnati
Public School Tutoring/Teaching English Ministries	5	Students reach out to local children, teens, or adults through tutoring and ESL ministries	Cedar Cliff Elementary Tutoring and Wilmington Hispanic Outreach
Youth and Children's Ministries	7	Students work with unchurched children, youth, or foster kids in a variety of ways, including serving as a big brother or sister, leading a Bible club, or sharing the gospel through clowning ministries.	Fostering Friendships (foster care ministry)
Jail/Detention Center Ministries	4	Students reach out to teens or adults who have been in trouble with the law.	Greene County Juvenile Detention, Dayton Detention Home
Hospital Ministries	4	Students aid doctors and nurses in caring for patients at local hospitals and medical centers or by volunteering in a local Ronald McDonald House.	Children's Medical Center, Greene Memorial Hospital
Nursing Home/Elderly Visitation Ministries	8	Students spend time encouraging as well as sharing the love of Jesus Christ with the elderly in one-on-one and group settings.	Liberty Nursing Center, Xenia, Adopt-a-Grandparent
Special Needs Ministries	2	Students reach out to adults or children with physical, developmental, and psychological needs.	Mueller Center
Spring Break Ministries	8	Students travel to several organizations located in the midwestern and eastern states to serve in various ministry opportunities including inner-city exposure trips, youth and children's ministries, work teams, or serving the physically/mentally disabled.	Inner City Impact, Shepherds Home



Table II-5C-5 Service Learning Across the Curriculum

Course	Description
BIO-2500 General Botany and BIO-2600 General Ecology	Both classes require involvement in a prairie restoration project, where students are researching the challenges of restoring a prairie community from what had been an agricultural field. This effort is part of a larger effort to manage the land which is the former Cedarville well field and current drinking water protection zone with the intent of a) aiding in groundwater recharge following the University depletion of these wells, b) involving students and community residents to enhance stewardship of the local landscape, and c) enhancing an awareness of the pre-settlement history of southwest Ohio.
BUS-3280 Entrepreneurship and Service Practicum	Each student must provide 10 hours of personal labor to a local nonprofit organization. In addition, "companies" formed in this class must donate all of their profits to a local nonprofit organization.
COM-2300 Voices of Diversity	Student groups participate in a project or action among a diverse group to bring about change by way of advocacy or service.
COM-4640 Special Topic: Public Relations Principles and Writing	This class will devote the semester to developing various written materials for the Women of Vision organization (Spring 2006).
EDSP-2050 Special Education Field Experience	Students conduct a case study of a student in their field experience class, assessing strengths and weaknesses and evaluating intervention procedures (past and present).
EDSP-2600 Survey of Behavior Disorders	Students participate in the daily ministry of Shepherds, a nonprofit organization that assists qualified individuals with mental disabilities. During Spring Semester 2006, students worked alongside Shepherds to provide mini-lessons for their constituency. Students complete a project requiring the development of a 10-minute interactive electronic presentation on some aspect related to disability and behavior (topics are developed in collaboration with the vice president at Shepherds).
EGEE-4810 Electrical Engineering Senior Design I	Students are required to produce a product to satisfy an industrial corporation. In Fall Semester 2005, students assisted Video Instruments, Inc. of Xenia, Ohio, with a video test pattern generator. Students formed into teams (corporations), identified the requirements, wrote a proposal, performed an initial design, and ordered parts for the project on behalf of the sponsor company.
EGME-2310 Manufacturing and Finance	This class assists real-world businesses by taking a project from concept or prototype to production.
EMTC-3111 Survey Research for Electronic Media	Students working on interactive media develop Web sites and other interactive products for clients who are often outside the University family.
EXSC-4880 Exercise Testing and Prescription for Special Populations	This class conducts a "Fun Run" for charity every December and raises money for the Arthritis Foundation. Students also volunteer at Kettering Recreation Center (Kettering, Ohio) or another approved facility, where they assist persons with disabilities.
MAPE-3600 Physical Education in the Elementary School	This class requires 12 hours of field-based experience teaching elementary school children. To fulfill this requirement, students provide physical education classes for area home-school students.
NSG-2150 Nutrition	Students complete a community service project in which they help a family, senior citizen, or Cedarville faculty or staff member evaluate and improve their diets. The project includes at least three interviews, completion of a dietary analysis and recommendations, and the keeping of a journal.
SWK-2330 Introduction to Social Work	Students visit and provide volunteer services at an inner-city mission in Dayton, Ohio.
TEP Teacher Education Program	Each course in the sequence requires activities to "develop servant-leadership." Students may choose from service opportunities such as school-based volunteer work of more than five hours duration; volunteering in a community, church, or other ministry-based work; working at a summer camp; or public advocacy work that involves the welfare of children.
TPC-3250 Design of Manuals	Students perform a major project assisting a real, business-world client with the design and production of a manual.



Table II-5D-2 Feedback from Community Organizations

Organization	Contact	Feedback
Hillside Retirement Home	James Preston	"Our residents love the team and look forward to their arrival. I appreciate the extra time Laura and Courtney put in to creating special events for the residents and varying their experiences here."
Twin Valley Behavioral Healthcare	Deborah Deetz	"I receive all positive feedback from employees. Always conscientious of hospital policies, this team demonstrates professional, courteous, and sensitive behaviors at all times. This group of students is very conscientious and reflects well of community ministries."
Fostering Friendships, Agape for Youth	Carol Strychalski	"Strengths were excellent coordination, communication, and education of student leaders. Mentors from the team were as a whole committed to our youth and provided them with much needed positive role models. Weaknesses were some of the mentor teams need to improve upon turning in paperwork in a timely manner as this helps my agency see the need/worth of the program. As I've stated before, we really appreciated the work of the team and especially the coordination by the student leaders."
Urban Light Ministries / Sunshine Club	Amy Behlert	"The team was an answer to prayer! Would like more contact with director of community ministries for more detailed work outlined, better prepared for clubs, just working together better. Strengths were they knew what to do, cooperated 100%. Weakness is that all nine students are at one club and we need to spread them out into other clubs. The Cedarville students were quite a blessing. They were great with the kids, I have no negative remarks. Thank you, thank you, thank you for your service and loving ministry."
Ronald McDonald House	Sharon Watkins	"They were a great group of friendly, dedicated volunteers, and were willing to do whatever was needed. We would like to have volunteers more days and would like to see them available for some of our special events away from the house. The staff and families are very appreciative of the Cedarville volunteers."



List III-5B-1 Multicultural Church Partnerships

1. The Mid-West Chinese Christian Association (MCCA) is a network of Chinese churches in the Ohio, Michigan, Indiana, and Kentucky area. Cedarville partners with this organization by hosting its annual summer retreat and by providing a scholarship to college students who come out of that organization.
2. The Williams, Harris, Waddles (W.H.W.) Ministries is an organization that was initially developed in 1992 to train African-American pastors in expositional preaching and teaching. Throughout the years, it has grown into a major conference for church leaders and members. The University has consistently donated money and staff time to support this ministry. In July 2006, the University will host W.H.W.'s Youth Conference, which is expected to attract 200-300 African-American youth between the ages of 13 and 25.
3. The Fundamental Baptist Fellowship Association (FBFA) is a "biblically based Christ-centered International Association for Fundamental Baptist Churches: supporting and assisting in the development of its member churches in carrying out the Great Commission to a culturally and socially diverse world." While reaching out to all ethnicities, the churches within this organization are primarily African-American. Cedarville has enjoyed a positive relationship with this organization for more than 20 years and currently serve as a feeder college for its Walter L. Banks Memorial Fund Scholarship.
4. The National African-American Fellowship of the Southern Baptist Convention (NAAF) is an organization that was developed as a means of fellowship and networking among the African-American churches of the Southern Baptist Convention. In 2005, the coordinator of intercultural recruitment was invited to participate in the fall board meeting in Richmond, Virginia.

Table III-5D-1 Event Feedback and Actions

Feedback	Actions Taken
Too many students assigned to one small group leader	Made sure that every group had at least two small group leaders Added a second Junior Jam event date and limited attendance
Music too loud; songs not always known by children	Began using electronic drums so that sound levels can be controlled at the sound booth Introducing a new children's worship program at Junior Jam 2006 with children participating/leading the music
Missed prayer at the start of the event	Include prayer at the beginning of every event program
Games were too messy; concerned about health issues	Introduced health/safety guidelines to activity planners (e.g., no sharing of hats or headbands) Limited any games that involved food
Youth leaders needed a place to sleep during overnight events.	Introduced a youth leader lounge, including coffee, open throughout the night
Music Showcase students indicated they were not meeting enough CU music students; directors who brought students had "nothing to do" during the weekend.	Began housing Music Showcase students with music students as much as possible Introduced a director program to coincide with Music Showcase

List III-5D-2 Anecdotal Feedback to Touring Team Ministries

Individual comments expressing the value of our services and programs also validate our efforts in building relationships with churches and schools. Below are several examples.

“Excellence, enthusiasm, and commitment to communicate biblical truth in a creative and relevant manner are the reasons why our church is always eager to partner with the Lifeline Players. Their dramatic presentations have been used to challenge and change our lives.”

*Chris Regas, Pastor of Discipleship/Missions
Glenwood Baptist Church, Kansas City, Missouri*

“We have come to expect integrity in ministry from Cedarville University and have never been disappointed. The Master’s Puppets brought a high level of energy and enthusiasm, coupled with a genuine care for their audience and hosts. We would love to have them return in the future!”

*Andy E. Amos, Pastor
Believer’s Bible Church, Canal Winchester, Ohio*

“My heart was encouraged as I reflected back over our meeting yesterday. I think you men are on the right track in reaching out to our OARBC pastors. I appreciated your heart for ... the ministry of men in the state.”

*Rev. Tom Wright, Pastor
Memorial Baptist Church, Columbus, Ohio*

“I have been searching for some time for Christian colleges that embody both spiritual strength and academic excellence. I am sure that you are aware that these types of schools are losing their popularity among ‘modern Christians’ and are diminishing quickly. It has been many years (10 to be exact) since I have researched Christian colleges. It was with great joy that I came across Cedarville University. When Mr. Aaron Mahl gave his presentation today, I was overwhelmed. Cedarville has continued to grow both spiritually and academically over the years. I see Cedarville as a University that has not changed their message, just their delivery of their message [sic]. I see this as an integral part of reaching young people today ... I could not have asked for a better way to introduce many of these students to Christian higher education.”

*Angela D. Helton, Guidance Counselor and Teacher
Central Baptist Academy, Cincinnati, Ohio*

“The team led us in Christ-honoring worship! Soon I forgot that this was a student team and thought only of the fact that we were forgiven sinners worshipping our Redeemer.”

*Ronald McDugle, Pastor
First Baptist Church, Danville, Indiana*



Table IV-5B-1 Cedarville University Endowed Financial Aid

CU Endowment Aid								
Academic Year	Matriculated Head Count	Student Recipients	% Receiving This Aid	Total Awarded	% Increase for Total	Average Awarded	% Increase for Student Avg.	Avg. Award/COA
1996	2,745	166	6.05%	\$211,571		\$1,275		9.68%
1997	2,758	180	6.53%	\$290,845	37.47%	\$1,616	26.78%	11.64%
1998	2,814	214	7.60%	\$399,224	37.26%	\$1,866	15.46%	12.73%
1999	2,916	257	8.81%	\$569,996	42.78%	\$2,218	18.89%	14.41%
2000	2,992	288	9.63%	\$668,542	17.29%	\$2,321	4.66%	14.20%
2001	3,075	283	9.20%	\$759,627	13.62%	\$2,684	15.63%	15.29%
2002	3,094	310	10.02%	\$813,577	7.10%	\$2,624	-2.23%	14.03%
2003	3,140	314	10.00%	\$823,167	1.18%	\$2,622	-0.11%	13.14%
2004	3,196	333	10.42%	\$886,620	7.71%	\$2,663	1.56%	12.65%
2005	3,236	389	12.02%	\$1,064,605	20.07%	\$2,737	2.79%	12.37%
2006	3,088	347	11.24%	\$931,345	-12.52%	\$2,684	-1.93%	11.47%
10-Yr. Avg.			9.03%		18.45%		8.34%	Closed Yrs. 1996-2005
10-Yr. Chng	491	223		\$853,034		\$1,462		

Table IV-5C-1 Giving Societies

Annual Fund	
Chairman's Council	Annual gifts of \$5,000 or more
President's Associates	Annual gifts of \$1,000-\$4,999
Charter Society	Annual gifts of \$500-\$999
Torch Club	Annual gifts of \$120-\$499
Gift Planning and Endowment	
William Gibson Society	Inclusion of Cedarville in estate plans
Legacy Circle	Gift plan, scholarship, or endowment

List IV-5D-1 Donor Satisfaction

“Thank you for the note telling me you prayed for me. It’s ironic, your note arrived today — the day before I leave for duty in Southwest Asia. I value your prayers for me and for all our men and women in uniform serving there. Again, thank you.”

Loren Reno '70
Major General, USAF

“Each time that I am privileged to visit Cedarville’s campus, I am impressed by the students, staff, and facilities. This past weekend was no exception. I know days and weeks of planning and preparation were required of many individuals to make the event [donor appreciation banquet] such a complete success. Thank you for including me.”

June Perry, Donor
The Alvin & June Perry Scholarship

“We had an absolute blast at Homecoming. It’s exiting to see God at work at CU, weaving the fabric of His Kingdom together with the lives of alumni, students, faculty, friends. We always come home feeling more connected to the ‘bigger’ picture.”

Curtis Hoke '83
MIS Manager, Stoltzfus Enterprises, LTA

“I just wanted to write you a quick note thanking you for all your work in putting together the CU alumni gathering in Dallas. I really enjoyed being with other alums and feeling reconnected with Cedarville again. Before attending, I was wondering if it would be an event that got people together and would simply be an opportunity to ask for financial contributions. I really appreciate how that was not the focus of the event. ... I hope that I will eventually be able to help the school in some way financially, but I was glad that the event was not focused on that aspect. It makes me want to give to the school even more when I am able to do so.”

Bethany Tate '01
Student, Dallas Theological Seminary

“The alumni e-mail directory has been a great way to keep in touch with classmates. I’ve received numerous e-mails from people I thought I’d never hear from again. Kind of a nice online reunion.”

Jim Conley '84
Special Ops Pilot, USAF

“It is exciting to be able to see the faces of the recipients and imagine how God will use them in this world. The stories of the scholarship recipients and the letters we receive from them are treasures we hold dear because they are part of the legacy of generosity and faithfulness left us by our parents.”

Marsha Olsen Wiley '93
Daughter of Donors of the Richard and Mary Olsen Scholarship

“I wanted to take a moment to let you know that the summer edition of *Inspire* was powerful. One story of heartache and God’s working through ALL things reached within me and, as the Hebrew author states, ‘divided soul and spirit, bone and marrow.’ The life of a committed, firm believer is powerful. Thanks for ministering to the alumni.”

R. Kim Jenerette '83
University of South Carolina-Spartanburg



List IV-5D-2 Expanded List of Strengths and Opportunities

Strengths

1. In general, Cedarville has demonstrated a strong commitment to serving prospective students and applicants. Many tools needed to grow enrollment have been provided — facilities, human resources, technology, and budget.
2. The following characteristics are evident in Cedarville's engagement and service within the community.
 - a. There is support for engagement and service at the highest levels of administration.
 - b. Cedarville commits both financial resources and human resources in supporting engagement and service efforts.
 - c. Students, faculty, and staff respond with a heart of compassion and genuine volunteer spirit when needs are presented.
 - d. They are motivated by the University mission and a high calling to serve as Christ would.
 - e. The campus is making a difference in the community in tangible ways.
3. With the diversity of departments and individuals involved with engagement and service in the community, clearly defined roles, communication, and coordination are extremely important. In August 2005, the self-study steering committee conducted focus groups with faculty and staff. It was clear from the engagement and service discussions that many faculty and staff were unaware of the extensive involvement in and support for the community, specifically the Village of Cedarville. In a small town setting, the University continually wrestles with the appropriate ways to share information and demonstrate community involvement.
4. Cedarville University has a long tradition of making effective engagement with churches and schools a priority commitment. This dedication is evidenced in the numerous services provided to them.
5. Cedarville University effectively engages alumni and donors. The University uses multiple measures to respond to their needs and assesses the services provided.

Opportunities

1. A significant area of concern is the adequacy of Cedarville's financial aid, as illustrated by declining yields from accepted students and survey results. Our ability to continue to meet enrollment goals will almost certainly be affected by our pricing strategy, including the financial aid component. Increasing the endowment, recommended in the last self-study report, remains an important priority for addressing financial aid concerns. Our endowment has increased by 379% since 1996. In 1996, we awarded \$211,571 dollars from our endowment grants. In 2005 that figure increased to \$1,012,794 from our endowment grants. In addition, our average grant amount was \$1,275 in 1996, and the average grant has increased to \$2,752 in 2005.
2. Although offices and work areas are in a newer building and adequate at the present time, available space is being fully utilized. Pressure exists for office space, storage areas, and mailing services. Space needs must be addressed to meet the demand for future growth.
3. A community relations position was established in July 2005. One of the primary roles of this position was to serve as our liaison to the Village of Cedarville. As of January 2006 with the departure of the staff member, that position is no longer being funded. In the absence of a designated community liaison, it is important that the University continue initiatives that demonstrate its responsibility as a corporate community citizen. This position would help to maintain connections with area businesses, educational institutions, and civic/business/military organizations within the Greater Miami Valley and would also establish processes for gathering input, learning the needs and perceptions of the local community, and identifying the best ways to communicate with the community. The self-study team recommends that the community relations staff position be reconsidered within the context of a community relations plan to address communication and coordination needs.
4. One effort to assist with communication is a CU in the News weekly e-mail initiated in October 2005 by the public relations team. This short e-mail keeps the University family abreast of the activities that are mentioned in the media. (Most of the media coverage

highlights activities within the community.) This e-mail resource has been extremely well-received within the campus community and is also being posted on the trustees' Web site weekly.

5. Because service learning as an initiative has yet to gain official recognition or oversight, many of the appropriate feedback mechanisms are not yet in place. The self-study team recommends University-wide assessment of service-learning initiatives to identify needs within the community, establish objectives, and measure the effectiveness of Cedarville's services. There may be opportunities to connect the existing network of volunteer community service opportunities to a more rigorous emphasis on service learning in the classroom. Finally, it would be helpful, although not critical, to systematically track faculty and staff involvement in the community and professional associations as further validation of the University's commitment to serve the community constituency.
6. As Cedarville continues building relationships and meeting needs, the following recommendations should be considered:
 - a. Reinststate a youth advisory council or introduce a broader church relations advisory council to provide regular feedback and input related to ministries, resources, and educational programs.
 - b. Seek alliances with Hispanic/Latino evangelical church associations to meet the needs of this growing constituency.
 - c. Continue efforts to strengthen relationships with individual General Association of Regular Baptist Churches (GARBC) since the historical support is no longer available through denominational partnership.
 - d. Continue the development of a comprehensive church relations strategy, clarifying and prioritizing targeted church constituencies, outlining communication goals, coordinating campus-wide resources and services, and measuring the effectiveness of our church relations initiatives.
7. Effective alumni and donor relations requires building and maintaining genuine, mutually satisfying relationships. This work takes people who are available to invest the time and energy necessary. Current staffing levels in the departments charged with alumni and donor relations are relatively low, and the need for additional staff only increases with the annual growth in the Alumni Association and the increasing need for donor-funded financial aid. Current staffing levels have limited significant changes in our alumni and donor relations' strategy and operations. The administration has been receptive to this concern, as evidenced by recent (Fall 2005) staff additions to the advancement services, annual fund, and gift planning offices and the willingness to consider other additions in the future. The self-study team believes that the key to increasing future alumni and donor participation and satisfaction will be the addition of effective programs and talented staff to build relationships through them.
8. While digital technology is significantly integrated into campus operations, it is not integrated as effectively in our service of off-campus constituents. Given the dominant role of digital communication in the lives of those we need to serve, we are pleased to see the beginnings of advances in this area. These include the development of an electronic newsletter, improved capturing and tracking of e-mail addresses, growing utilization of e-mail for communication, and the creation of a Web marketing team charged to enhance our Web image and service to constituents. We recommend and look forward to additional initiatives in the future to help our alumni and donors feel connected to the University.
9. The performance and management of our alumni and donor database constitutes our most significant operational challenge. Progress is underway to improve the system of capturing data as well as entering, maintaining, and accessing data. Performance goals have been established, enabling the computer services department to apply its staff and resources to work toward achieving those goals. Given the enormity of task, it may take until 2007 to realize all of these objectives.
10. Because of the importance of scholarships in the recruitment and retention of students, continuing to build the endowment for student aid must remain a high priority. Advancement staff members are encouraging donors to consider contributions to the endowment when appropriate. The president publicly communicates the importance of this kind of initiative at donor events. Gift allocation policies have been adjusted to increase the priority of building the endowment through undesignated gifts and bequests. We recommend that increasing the endowment for student aid continues to remain a key priority and that appropriate goals be included in all future fundraising campaigns.