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FOR IMMEDIATE RELEASE

March 17, 2014

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Sport Business Management Program Hosts Symposium

CEDARVILLE, OHIO – Cedarville’s sport business management program is hosting a symposium on the creation of the Champion City Kings, a collegiate baseball franchise in Springfield. The event will be held on March 21 at Cedarville University, but the program will be attended by sport management students from Urbana University, Clark State, and Wittenberg University. The required preregistration ends on March 19.

Several individuals involved in creating the Champion City Kings will be speaking at the event, including Rick White, the team’s general manager. Originally from Springfield, White played 12 years in the major leagues for 11 teams, including the Pittsburgh Pirates, Tampa Bay Rays, Cleveland Indians, and Cincinnati Reds.

The symposium will provide sport business management students with a unique opportunity to learn about creating a baseball franchise from individuals with firsthand experience.

According to Lori Huckaby, assistant professor of sport business management, “Students have the opportunity to learn about the details involved in this real-life scenario. It gives life to what they’ve only read in books.”

Students will also have the ability to network with members of the local sport business community with the potential for future involvement.

Date: March 21, 2014

Time: 11:00 a.m. - 2:00 p.m.

Location: Milner 105

Address: Cedarville University, 251 N. Main St., Cedarville, Ohio ([Campus Map](#))

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