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# The Sting: Fall 2011

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# STING

The Sports Information Publication of Cedarville University

Fall 2011

Vol. 33, No. 1

## Yellow Jackets Begin Provisional Year in NCAA

by Carol Lee, Cedarville University Public Relations

**W**ith two years down and one to go, Cedarville has begun its provisional year of membership in the National Collegiate Athletic Association (NCAA). In July, NCAA officials issued their second of three positive recommendations, indicating that our athletic program is on track to become a Division II member beginning in the 2012–13 academic year.

This move completes Cedarville's longtime affiliations with the National Association of Intercollegiate Athletics (NAIA) and the American Midwest Conference. "We have enjoyed the benefits of being members of the NAIA for decades," said Dr. Alan Geist '83, Cedarville's athletic director. "We have greatly appreciated the relationships we have built and the successes we have accomplished during that time," he said. "As we move into the NCAA, we have a brand-new opportunity to broaden Cedarville's reputation as a Christian university." The Yellow Jackets will continue their affiliation with the National Christian College Athletic Association (NCCAA).

"There is no argument that the move strengthens the perception of Yellow Jacket athletics simply by taking on the NCAA brand," said Geist. Other advantages he cited include a higher level of competition, and the expected boost in recruiting student-athletes. "Prospective students and parents are familiar with the NCAA brand, and there is a perceived professionalism with the NCAA," he said. "It is recognized at higher levels."

The NCAA recently launched the "I Chose Division II" campaign to promote the distinctive student-athlete experience at the Division II level. The Division's values — balancing academic achievement with athletics, situating learning and development in a personal setting, high-level competition, and community service — are a natural fit with Cedarville's athletic program and the University's mission.

Geist is working with other athletic directors to develop an Ohio-based NCAA Division II conference that would resurrect and strengthen traditional in-state rivalries under the NCAA banner. Other charter members include Central State University, Kentucky Wesleyan College, Notre Dame College, Urbana University, and Ursuline College. Geist is also talking to other athletic directors in Indiana and Kentucky.

The provisional year in the NCAA membership process requires the University to function like a Division II institution. This means the University will be fully accountable to NCAA regulations but will not be eligible for many NCAA benefits such as post-season play.

### What has changed:

- Cedarville hired Drew Howard in 2009 as its first NCAA compliance coordinator.
- Coaches must comply with many more recruiting restrictions.
- Athletics works more closely with admissions, the registrar's office, and financial aid as part of the compliance process.
- Coaches can now teach no more than three credit hours per semester, allowing them to be more involved with student-athletes as coaches.



### What has not changed:

- Academic standards for Cedarville students are still rigorous.
- Cedarville athletes may still participate with Mission Involvement Services (MIS).
- The Yellow Jackets will continue their affiliation with the NCCAA.

The transition from one athletic association to another is demanding, and Geist is grateful for the support Dr. Bill Brown, president, and Dr. John Gredy, provost, have shown to Cedarville's athletic program. "Many in the CU community had a hand in getting us to this point," said Brown. "Thanks to each one for their part in the membership process. We look forward to a successful year that will culminate in Cedarville being approved into full membership next summer."

### Inside this issue...

- Meet Abbey Freese
- NCAA Compliance Corner
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# Abbey Freese Joins Athletics Staff



Abbey Freese

Cedarville University Athletic Director Dr. Alan Geist announces that Abbey Freese is the Yellow Jackets' new director of administration and marketing as well as the department's senior woman administrator.

Freese's many responsibilities include involvement in setting department policy, a focus on marketing the Cedarville Yellow Jackets, management of the athletic logo, and directing some special athletic events. She will assist in the school's transition to the NCAA and will be involved in making decisions associated with the day-to-day running of the entire athletic department.

The West Liberty, Ohio product returns to her home state after spending the previous two years as a marketing coordinator and administrative assistant for ProMotion Sports & Entertainment in Ft. Lauderdale, Fla. Among her duties was working with professional athletes from various sports including members of the Miami Dolphins.

Freese garnered additional experience throughout the sports industry as part of her graduate work. She was on the event staffs for the Super Bowl XLIV Fan Jam in Miami as well as the Florida Marlins Fan Fest.

A four-year starter on the women's basketball team at NCAA Division I Longwood University in Farmville, Va., Freese was a team captain her senior year in 2006-07. She served a term on the Lancers' Student-Athlete Advisory Committee and she was active in the Fellowship of Christian Athletes.

Freese was prepped at West Liberty-Salem High School where she was a three-sport standout in basketball, cross country, and track & field. She achieved all-state honorable mention honors on the hardwood as a senior and earned 12 varsity letters during her career.

The Freese name is already a familiar one in the CU Athletic Department. Abbey's aunt, Kathy Freese, is a former women's basketball, softball, and volleyball coach with the Lady Jackets and remains on the faculty as an associate professor of exercise and sport science.

Abbey is a 2008 graduate of Longwood University with a degree in physical education. She earned a master's in sports administration from St. Thomas University in Miami Gardens, Fla. in 2010.

"I am very excited to be a part of Cedarville University Athletics. I hope to be a great asset to the team and help with the transition to NCAA Division II and through everything bring honor and glory to God," commented Freese.

## Compliance Corner

Hello Yellow Jacket Fans!



Drew Howard

If you have been keeping up with college athletics in the past few months, no doubt, you have heard about many violations at major programs all over the country. These violations are all very different in nature and very complex.

However, one item that brings this to common ground is the term 'booster.' Boosters or Representatives of Athletics Interests are crucial to the success of collegiate athletics. When that relationship goes sour or gets out of control the results can be detrimental to a program. The *Columbus Dispatch* recently reported that a booster was banned from Ohio State University Athletics for 10 years for his part in recent violations. A booster or representative of athletics interest should not be viewed as a negative connotation but more so a definition and should be defined so that everyone understands what is expected of them. The NCAA defines a booster as...

- A member of the Yellow Jacket Club
- Anyone that has made financial contributions to any of the Cedarville Athletic Teams
- Anyone who has assisted or been asked to assist in the recruitment of a prospective student athlete
- Anyone who has been involved in promoting Cedarville University Athletics

Once you are identified as a booster or representative of athletics interest you will retain that designation forever. Boosters are bound by NCAA rules and should notify the athletic department about any rules violation they are aware of. In the coming weeks we will unveil a new section on our athletic department webpage [yellowjackets.cedarville.edu](http://yellowjackets.cedarville.edu). The new compliance tab will have information about being a booster and provide resources so that Cedarville only lands in the news for the right reasons.

Follow me on twitter @CedarvilleRules or feel free to email [athleticcompliance@cedarville.edu](mailto:athleticcompliance@cedarville.edu).

Remember ASK BEFORE YOU ACT, thanks for reading and Go Jackets!

## STING

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# Alumni Athlete Receives Special Honor



## Hasselbring Awarded Albert Einstein Fellowship

By Gerald LaVaute, Heritage Media

Cindy Hasselbring's cell phone rang at 12:11 p.m. on March 21. She was teaching her Function, Statistics and Trigonometry class. It was the call she was looking forward to, since she had first applied for the fellowship in 2006, and had re-applied in 2011.

From the phone call, she learned that she was one of 28 math and science educators in the country who had been accepted for the Albert Einstein Distinguished Educator award.

From among several hundred applications, she was initially selected as one of 50 educators who were interviewed in Washington, D.C. Her initial goal was simply to get to the interview stage.

She blew past that, so much so that the letter announcing her selection from Fellowship Program Manager Kathryn Culbertson said that, in addition to her fine teaching and scholarship credentials, including a record three times being a part of a program sponsored by Toyota that has taken her to Costa Rica and Japan, "She also made a lasting impression during the sponsor interviews in Washington, D.C."

When the phone rang, she said that her students became very quiet, to eavesdrop on her end of the conversation. They were excited for her, she said, and many of them had been with her for three years in her advanced math and statistics classes at the high school.

After the phone call ended, and Hasselbring shared her excitement with her class, a student asked for a hallway pass, ostensibly to use the bathroom.

The student returned with another teacher, Jaime Schlack, a colleague and friend of Hasselbring's in a classroom down the hall. The student knew that her friend would wish to share the moment, and as a gesture of simple kindness had fibbed to spread the good news.

The good news is a bit of a mixed blessing for Hasselbring and her students, friends and family - it's a great opportunity, everyone acknowledges, but it takes her away from Milan for almost a year.

Hasselbring began teaching at Big Red 16 years ago. Her path toward a teaching career began when, in eighth grade, she became a teaching assistant for a sixth grade teacher in her middle school, and tutored a student who was struggling with math.

This experience, combined with a big influence from current high school geometry teacher Steve Porter, directed her toward a career in secondary education, and Hasselbring also became an assistant track and cross-country coach for Porter.

Her time in Washington began on September 1, and will come to a close on July 31 next year.

Among her assignments will be evaluating candidates for grants for research from the National Science Foundation. Known as the Presidential Awards, three math and three science teachers are nominated from each state, and one math and one



Cindy Hasselbring

science teacher from each state win the award.

They are invited to come to Washington, D.C. for a weeklong stay, receive a \$10,000 award, visit the White House and receive a citation from the president. Hasselbring was selected for the award in 2006.

She also hopes to travel to international conferences in math, including a conference next year in Seoul, South Korea.

Hasselbring said that it had been a rough year for everyone associated with Milan High School. Four different students had lost their lives during the school year, one of who was close to Hasselbring.

Partly as a result, relationships with her students have become a higher priority for her this year. "I tell them I love them," she said.

Cindy said that she has always taken great pride in her community.

"I'm a K-12 kid," referring to her career as a Milan student. "I push myself because I think I think I have a lot to give - I've been blessed by God with a good family and a fine community."

"I want to bring pride and honor to the community - that's a goal of mine."

Hasselbring was particularly happy that the phone call came during school, in a class with several of her longtime students.

She wanted to reinforce to them the idea that personal growth and goal achievement is a lifelong effort, and doesn't need to end after graduation from high school or college, or after landing that big job.

It can be a lifelong mission to which students of all ages may aspire.

*Reprinted with permission of the Milan News Leader*

*Editor's Note: Cindy Hasselbring has been a math teacher and coach at Milan High School in Milan, Michigan for 16 years. She is a 1995 graduate of Cedarville University and was a member of the 1994 volleyball team and the women's cross country team from 1991-1994.*



### BACK THE JACKETS ON FACEBOOK, TWITTER, AND CU SMS ALERTS

Fans can follow Cedarville University Athletics on Facebook and Twitter. Sign up using the links on the sports information website. Look for the rotating graphics in the top right corner of the front page.

Become a fan on Facebook. On Twitter, you can track the Jackets via either the web or text message alerts.

Additionally, you can receive SMS (short message service) text message alerts on your cell phone by signing up on the CU sports information site. You manage your own account in the self-subscribe/unsubscribe system.

The service is free, but standard text message rates apply depending upon the plan you have with your carrier. Click "SMS Alerts" at the bottom right of the web site.





## CU Athletes, SGA Partner in Ministry

The Cedarville University Student-Athlete Advisory Committee (SAAC) has teamed up with the Student Government Association (SGA) to adopt Preemptive Love Coalition as their primary ministry for 2011-12.

The joint effort is using homecoming weekend at the University to get the ministry off the ground. Athletes will be selling shirts, taking donations, taking an offering in chapel, and helping with other events to promote the PLC ministry.

Junior volleyball player Erica Bartholomew, SAAC ministry leader/coordinator, says, "SAAC is participating in PLC because we believe it is an excellent ministry that saves lives and spreads God's Word."

Why Preemptive Love Coalition? Each year 11,000 kids are diagnosed with heart disease in Iraq and added to the backlog. There are three common culprits that are the catalysts for the overflow of heart disease in Iraq which are chemical agents, malnutrition, and depleted uranium.

Unfortunately Iraq's healthcare system is not strong enough to provide all the heart surgeries for this massive backlog of children born with heart defects. This is why PLC exists, to eradicate the backlog, to save lives and to reconcile communities at odds.

"SAAC is the link between SGA and the athletic demographic," Bartholomew



added. "Because there are roughly 400 athletes on campus, that is a lot of man power and minds to dig into one ministry, so we jumped in with both feet. It is a privilege to team up with SGA on this task!"

According to the NCAA, a student-athlete advisory committee (SAAC) is a committee made up of student-athletes assembled to provide insight on the student-athlete experience. The SAAC also offers input on the rules, regulations and policies that affect student-athletes' lives on NCAA member institution campuses.



## Jackets Ink Deal with Stretch Internet

The Cedarville University Athletic Department has signed a contract with Stretch Internet to be the Yellow Jackets' provider of video stream, audio stream, and live stats content.

The three-year deal features a number of options for fans as the Jackets continue to expand media opportunities to other teams.

Cedarville will continue to provide live stats of every home game for men's and women's soccer, men's and women's basketball, men's and women's track & field, baseball, and softball while adding volleyball to the mix this season.

The school also plans to video stream every home basketball game for men and women while audio streaming most road games. The Jackets will also venture out into video and audio streaming home events for other sports such as volleyball, men's & women's soccer and even cross country.

The centerpiece for Cedarville University streams and live stats is the GAME CENTRAL portal. The hub will be the sole location for Yellow Jacket fans to pull up video and audio as well as live stats. The link for each event will be available at the Yellow Jacket Sports Information web site.

What's more, fans will be able to view and listen to events on select handheld devices. Video streaming is currently supported on any iOS devices (iPhone, iPad, iPod Touch) or any mobile device that has Flash 10.1 or greater (primarily the Android market). Live stats viewing will be finalized within the next week.

Video streaming will currently be available free of charge to all fans. However, a pay-per-view model is a possibility in the future.

Stretch Internet, based in Mesa, Ariz., was founded in 2003 by a former college athletics media relations professional who saw a need to provide affordable, high-quality streaming to college and university athletic departments. Stretch Internet now works with nearly 300 colleges and universities, high schools and professional sports organizations. A devotion to utilizing the best streaming technology possible and providing a first-class presentation - backed by the best customer support in the business - have helped Stretch Internet become one of the largest streaming media specialists in the sports industry.



# A Tribute to “Marvelous” Marv Troyer



by Dr. Don Callan, Special Contributing Writer

I first met Marv Troyer in the fall of 1960. I had just arrived in Cedarville. My domain was of course Alford Gym, now an auditorium. Marv was there working out. He was a returning service man, a good athlete and a gym rat. He was nearly my age, so we became good friends. Jan, Marv's wife, a nurse put hubby through school. Upon graduation Marv, wife Jan and baby Tim headed out to win the world. His first work was to start a church. Marv had a passion to share Christ with the world. This desire stamped his life from then to the end which was this past April when he went to be with the Lord he served so well.

Marv's life was marked with associations with professional athletes, owners and managers, especially in the sport of baseball, and if you were with him long you would finally notice his World Series ring, that he was awarded as chaplain of the World Champion Oakland Athletics in 1974.

He always had a heart for the athlete. Marv finished his ministry in athletics here at Cedarville, when President Dixon, his long-time friend, invited him to return to Cedarville to work with off campus students and athletics. Marv became the chaplain for several of the sports teams. He spent each afternoon just being a friend to the young men and women he came in contact with as they practiced or when he spoke to them about life and the Lord. He was a believable witness because he lived a life that reflected Christ in his own life.

His work on behalf of the NAIA and the Cedarville Athletic Department was the best and most intense found in NAIA institutions. The program was called “Champions of Character”, which encouraged institutions and athletes to serve others from their visible position in the college community and the surrounding communities at home as well as when they traveled to games and tournaments. Marv always said, “Cedarville is the standard for how a Christian university, coaches and athletes should demonstrate the faith that they represent. Marv was a vital part of that heritage, and his encouragement and teaching was always toward that end. Others who observed his programs are stepping up to continue the legacy left by Marv. He truly was “Marvelous Marv”.

We, as committed coaches and athletes of faith, who really believe our lives, yes, and even our sports involvement should start first in the way we live for Christ and then those we compete with and those who observe the athletic competition will better understand authentic Christianity.

There is a picture of Marv in the Doden Field House and a tree planted outside the entrance to the building commemorating his life and ministry.



Marv Troyer surrounded by his beloved “Senior Jackets” at one of their weekly gatherings in Cedarville University's Doden Field House. (photo by Mark Mathews)



Dr. Don Callan



Marv Troyer  
(photo by Mark Mathews)



Marv and his wife, Jan.  
(photo by Mark Mathews)



(left-to-right) Dr. Dee Morris, Jan Troyer, Dr. Pam Johnson and Dr. Don Callan at the tree dedication service honoring Marv Troyer.  
(photo by Scott Huck)





# CU's First NCAA Hoops Schedules Released

Cedarville University's first crack at NCAA Division II basketball reveals some impressive women's and men's schedules for 2011-12.

Both teams will play the NCAA maximum limit of 26 games. The Lady Jackets have 22 Division II opponents on the docket while the CU men have 20.

Each squad are scheduled to play a home-and-home series with Central State, Malone, Notre Dame (Ohio), Urbana, and Walsh. The Lady Jackets will do the same with Ursuline. The group of schools will then battle for the Ohio Independent Championship in the post-season.

On the women's, Cedarville will play an exhibition game at NCAA Division I Wisconsin-Green Bay on Nov. 5 before officially opening the season at the Walsh Classic on Nov. 11-12.

Only two home games are slated before Jan. 1. The home opener is slated for Nov. 19 against Hillsdale with Findlay paying a visit on Dec. 19.

The Lady Jackets will play in tournaments at Central State and Rollins (Fla.). Nine of the final 14 games are at home.

Highlighting the Cedarville men's schedule is a regular season trip to NCAA Division I Nevada on Dec. 28. The Yellow Jackets also hit the road to Findlay, Kentucky Wesleyan, Saginaw Valley State, and Southern Indiana.

CU will welcome Charleston (W.Va.) for an exhibition game on Nov. 5. The regular season opener will be Nov. 12 in the Callan Athletic Center versus Roberts Wesleyan.

That will be followed with home games against Mount Vernon Nazarene on Nov. 15 and Salem International on Nov. 19. The Jackets will then play 11 consecutive road and neutral site contests which include tournaments at Central State and Texas A&M International.

Nine of the final 12 games will be in Cedarville featuring a visit from Grand Valley State on Jan. 31.

The Yellow Jacket men and women will be independent of conference affiliation this year. Besides the Ohio Independent Championship, they will also compete in the NCCAA Midwest Region.

All men's and women's home games are tentatively scheduled to be video streamed live with select road games audio streamed on Stretch Internet.



Sophomore Kayla Jenerette



Junior Austin Foote

## 2011-12 Lady Jacket Women's Basketball Schedule

| DATE           | OPPONENT                   | SITE              | TIME             |
|----------------|----------------------------|-------------------|------------------|
| Nov. 11        | at Walsh                   | No. Canton, OH    | 8:00 p.m.        |
| Nov. 12        | vs. Roberts Wesleyan       | No. Canton, OH    | 12:00 p.m.       |
| <b>Nov. 19</b> | <b>HILLSDALE</b>           | <b>Cedarville</b> | <b>5:30 p.m.</b> |
| Nov. 26        | at Wilberforce             | Wilberforce, OH   | 2:00 p.m.        |
| Nov. 30        | at Oakland City            | Oakland City, IN  | 7:00 p.m.        |
| Dec. 2         | vs. Salem Intl. (at CSU)   | Wilberforce, OH   | 1:00 p.m.        |
| Dec. 3         | vs. King (at CSU)          | Wilberforce, OH   | 3:00 p.m.        |
| Dec. 10        | at Indianapolis            | Indianapolis, IN  | 3:00 p.m.        |
| <b>Dec. 19</b> | <b>FINDLAY</b>             | <b>Cedarville</b> | <b>6:00 p.m.</b> |
| Dec. 29        | at Rollins                 | Winter Park, FL   | 12:00 p.m.       |
| Dec. 30        | vs. Florida Tech           | Winter Park, FL   | 2:00 p.m.        |
| Jan. 3         | at Northwood               | W. Palm Beach, FL | 6:00 p.m.        |
| Jan. 7         | at Malone                  | Canton, OH        | 2:00 p.m.        |
| <b>Jan. 10</b> | <b>ASHLAND</b>             | <b>Cedarville</b> | <b>5:30 p.m.</b> |
| <b>Jan. 14</b> | <b>NOTRE DAME Ohio</b>     | <b>Cedarville</b> | <b>2:00 p.m.</b> |
| <b>Jan. 17</b> | <b>URSULINE</b>            | <b>Cedarville</b> | <b>5:30 p.m.</b> |
| Jan. 24        | at Central State           | Wilberforce, OH   | 7:00 p.m.        |
| <b>Jan. 28</b> | <b>URBANA</b>              | <b>Cedarville</b> | <b>5:30 p.m.</b> |
| <b>Feb. 1</b>  | <b>SALEM INTERNATIONAL</b> | <b>Cedarville</b> | <b>5:30 p.m.</b> |
| Feb. 4         | at Notre Dame Ohio         | South Euclid, OH  | 2:00 p.m.        |
| Feb. 7         | at Ursuline                | Pepper Pike, OH   | 7:00 p.m.        |
| <b>Feb. 11</b> | <b>WALSH</b>               | <b>Cedarville</b> | <b>2:00 p.m.</b> |
| <b>Feb. 14</b> | <b>WILBERFORCE</b>         | <b>Cedarville</b> | <b>7:00 p.m.</b> |
| Feb. 18        | at Urbana                  | Urbana, OH        | 2:00 p.m.        |
| <b>Feb. 21</b> | <b>CENTRAL STATE</b>       | <b>Cedarville</b> | <b>5:30 p.m.</b> |
| <b>Feb. 25</b> | <b>MALONE</b>              | <b>Cedarville</b> | <b>2:00 p.m.</b> |

### HOME GAMES IN BOLD / BLUE CAPS

All Starting Times Local

Most games carried live on Stretch Internet GameCentral

Ticket Information (937) 766-7768



## 2011-12 Yellow Jacket Men's Basketball Schedule

| DATE           | OPPONENT                     | SITE              | TIME             |
|----------------|------------------------------|-------------------|------------------|
| <b>Nov. 12</b> | <b>ROBERTS WESLEYAN</b>      | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| <b>Nov. 15</b> | <b>MOUNT VERNON NAZARENE</b> | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| <b>Nov. 19</b> | <b>SALEM INTERNATIONAL</b>   | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| Nov. 22        | at Findlay                   | Findlay, OH       | 7:30 p.m.        |
| Nov. 26        | at Saginaw Valley State      | Saginaw, MI       | 3:00 p.m.        |
| Dec. 2         | vs. Wilberforce (at CSU)     | Wilberforce, OH   | 3:00 p.m.        |
| Dec. 3         | at Central State             | Wilberforce, OH   | 6:00 p.m.        |
| Dec. 6         | at Salem International       | Salem, WV         | 7:00 p.m.        |
| Dec. 10        | at Kentucky Wesleyan         | Owensboro, KY     | 3:30 p.m.        |
| Dec. 17        | at Southern Indiana          | Evansville, IN    | 3:15 p.m.        |
| Dec. 28        | at Nevada                    | Reno, NV          | 7:00 p.m.        |
| Dec. 30        | vs. St. Edward's             | Laredo, TX        | 6:00 p.m.        |
| Dec. 31        | at Texas A&M International   | Laredo, TX        | 4:00 p.m.        |
| Jan. 7         | at Malone                    | Canton, OH        | 4:00 p.m.        |
| <b>Jan. 14</b> | <b>NOTRE DAME Ohio</b>       | <b>Cedarville</b> | <b>4:00 p.m.</b> |
| <b>Jan. 17</b> | <b>MIAMI-MIDDLETOWN</b>      | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| Jan. 21        | at Walsh                     | No. Canton, OH    | 4:00 p.m.        |
| <b>Jan. 24</b> | <b>RIO GRANDE</b>            | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| <b>Jan. 28</b> | <b>URBANA</b>                | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| <b>Jan. 31</b> | <b>GRAND VALLEY STATE</b>    | <b>Cedarville</b> | <b>6:00 p.m.</b> |
| Feb. 4         | at Notre Dame OH             | South Euclid, OH  | 4:00 p.m.        |
| <b>Feb. 7</b>  | <b>WILBERFORCE</b>           | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| <b>Feb. 11</b> | <b>WALSH</b>                 | <b>Cedarville</b> | <b>4:00 p.m.</b> |
| Feb. 16        | at Urbana                    | Urbana, OH        | 7:30 p.m.        |
| <b>Feb. 21</b> | <b>CENTRAL STATE</b>         | <b>Cedarville</b> | <b>7:30 p.m.</b> |
| <b>Feb. 25</b> | <b>MALONE</b>                | <b>Cedarville</b> | <b>4:00 p.m.</b> |

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Ticket Information (937) 766-7768





## Bringing Lessons in the Classroom to Reality on the Field

by Cedarville University Public Relations

**C**edarville University's Department of Media and Applied Communications broadens its course offerings in specialized topics of journalism.

Working in the newspaper industry for 22 years as a sports writer, copy editor, page designer and sports editor, Jeff Gilbert, assistant professor of journalism, is teaching a course in sports journalism. His extensive background enables him to bring rele-



Assistant Professor of Journalism Jeff Gilbert from the Department of Media and Applied Communications instructs students on the importance of ethics and truth in the area of sports journalism.

vant issues to the classroom and equip students with skills needed to cover a game. "When the game's over, you don't get to go home. Your work is just beginning," Gilbert said.

The course focuses on game and event coverage and is primarily designed to give students experience in covering sporting events. For example, students attend six sporting events in the Dayton and Cedarville area such as high school football games, University of Dayton Men's basketball games, Dayton Gem's hockey games and Cedarville University sporting events. Students cover the games in a traditional print reporting style, and some work as photographers, videographers or broadcasters.

The class recently attended a Dayton Dragons minor league baseball game and worked alongside professional broadcasters, photographers, videographers and journalists. Students interviewed, photographed and filmed the baseball players during and after the game, using the skills they learned in class.

"Going to games, shadowing professionals who are in the industry and getting to do the work yourself really gives you a feel for what life is like as a sports journalist or photographer," said Joel Pfahler, a junior broadcasting and digital media major.

Professional sports media personnel from newspapers, television and broadcasting also serve as guest speakers during the course.

Kyler Ludlow '11 took the first sports journalism class offered at Cedarville in 2009. Now working as a broadcaster and media relations assistant with the Lansing Lugnuts, Ludlow attributes his ability to obtain a position at the Midwest League Affiliate of the Toronto Blue Jays to the skills he learned in Cedarville's sports journalism class.

"Some of the basic lessons of sports journalism have prepared me for writing press releases that are sent out to the entire Midwest League and the local Lansing media every day," Ludlow said. "The skills I was taught go beyond writing for a newspaper. Whatever my next job is, I know I can handle it because my foundation was built so solidly."

By incorporating discussions on media ethics and lessons on truth, Gilbert wants students to realize that "God can use you anywhere," including sports journalism. "Despite a lot of criticism that the media gets, there is a pursuit of truth," Gilbert said. "Every journalism entity has an ethical code of conduct that very often fits within the Christian worldview."



Kyler Ludlow in the broadcast booth at Dayton's Fifth/Third field as the Lansing Lugnuts played the Dayton Dragons.





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