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Centennial Library E-news, February 2002

Cedarville University

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CedarLINK E-News

The *CedarLINK E-News*, published 5 times during the academic year, is provided to inform about, encourage the use of, and heighten awareness about Library resources and services at Cedarville University. Comments and questions are encouraged.

LIBRARY NEWS

Staff and Service Highlights

COLLECTION SERVICES DEPARTMENT RE-STRUCTURED TO ENHANCE SERVICE

In order to address the growing processing demands brought about by increased Library resource funding, the Collection Services department, under the leadership of **Julie Deardorff**, *Assistant Library Director for Collection Services*, has been re-structured resulting in a new staff position, the re-design of a number of other positions, the re-assignment of several staff members, and the hiring of two new staff members. In addition, oversight responsibilities for the department have been altered.

Michal Bader has accepted a new position as *Staff Cataloger*. Michal has been preparing for almost two years for these new responsibilities by attending over a dozen training workshops at OHIONET in Columbus. **Linda Divan** has assumed the responsibilities of *Senior Cataloger* with the addition of some Library systems oversight. Linda has also attended many training workshops and is currently enrolled in a program at Clark State to become a certified computer technician.

Two new employees started their work in the department at the beginning of January. **Rachel Johnson** moves over from Institutional Research to be the new *Collection Services Technical Assistant*. **Margaret Dillon** returns to the Library as the new *Serials Technical Assistant* after nine years at the Bookstore.

As well, **Jan Bosma**, *Associate Director of Library Services*, has relinquished management oversight for Library resource development after 15 years of providing leadership to the Library in this area. She will retain responsibility for electronic resources and assume full responsibility for Library systems in addition to her continuing management of all Library technology.

SABBATICAL APPROVED FOR ASSOCIATE DIRECTOR OF LIBRARY SERVICES

The University Board of Trustees at their January meeting approved a 6-month sabbatical during 2002 for **Jan Bosma**, *Associate Director of Library Services*. Following 6 to 8 months of preliminary activity in 2001, Jan will be providing leadership for the Village of Cedarville and the Greene County Library System in building a new public library in Cedarville. During this project Jan will be involved in negotiations, collaborations, land acquisition, facility planning, program planning, and building construction, requiring her to be off-campus from March through May, and from August through October. Jan has served at Cedarville University since 1982.

STAFF INVOLVED EXTENSIVELY IN DEVELOPMENT ACTIVITIES

With the emphasis in recent years at the Library on service quality, we have chosen to invest more heavily in the professional development of the Library Staff. Many Library staff members have been involved in opportunities to improve computer application skills and Library Science application skills during the last two years. These workshops and seminars involved education service providers like **OHIONET** and **OhioLINK**, as well as commercial providers like **New Horizons**, among others. Since the Fall of 2000, 15 Library faculty and staff members have successfully completed a total of over 65 development workshops off-campus, all of which involved at least one day of training. The following current Library faculty and staff are to be commended for the investment of time required. Following each name is the number of workshops, seminars, or courses completed since the Fall of 2000.

Administrative Services

Jan Bosma, *Associate Director of Library Services* [1]

Collection Services

Michal Bader, *Staff Cataloger* [13]

Linda Divan, *Senior Cataloger* [13]

Media Services

Carl Brandon, *Assistant Library Director for Media Services* [3]

Scott Deetz, *AV Services Manager* [3]

Terry DeLong, *AV Services Office Coordinator* [2]

Dara Fraley, *Production Specialist* [2]

Dianne Gottwals, *MRC Graphics Assistant* [2]

Patty Stutes, *MRC Manager* [5]

Wesley Warriner, *AV Services Technician* [2]

Reader Services

Lynne Funtik, *Senior Reference Librarian* [1]

Tricia Walker, *Reader Services Technical Coordinator* [4]

Susan Winn, *Reference Librarian* [9]

WHAT'S NEW
Library Resource and Service Updates

UNIVERSITY PARTICIPATING IN NATIONAL LIBRARY ASSESSMENT PROJECT

LibQUAL is a research and development project undertaken by the Association of Research Libraries three years ago with a FIPSE [*United States Department of Education Fund for the Improvement of Postsecondary Education*] grant to define and measure library service quality across institutions and to create a quality-assessment tool for local planning. The project was modeled after the **ServQUAL** system used in business. The web-based, total market survey instrument was first used with 12 Research libraries, expanded to 43 libraries last year, and now with the participation of OhioLINK and others, this third year brings almost 200 participants nationwide. The survey gathers information on the gaps between users' desired, perceived, and minimum expectations of local library services.

OhioLINK is subsidizing the participation of those members who want to be a part of this effort. 58 OhioLINK libraries have signed up including 8 Libraries from the Southwestern Ohio Council of Higher Education. These include Antioch College, Cedarville University, Clark State Community College, Edison State Community College, Sinclair Community College, University of Dayton, Wittenberg University, and Wright State University.

The goals of the project are to (1) establish a library service quality assessment program, (2) develop web-based tools for assessing library service quality, (3) develop mechanisms and protocols for evaluating libraries, and (4) identify best practices in providing library service. All Cedarville University faculty, staff, and students will be asked to participate by completing a survey on the web in April. The invitation to participate will appear in a pop-up screen on campus computers. E-mail announcements about completing the survey will be sent several times in advance of the availability of the survey on-line.

Tonya Fawcett, *Assistant Library Director for Reader Services*, is serving as the Lead Coordinator for Cedarville's participation. **Jeff Fawcett**, *Associate Professor of Marketing*, is providing consulting and statistical support for the project. Both attended an all-day training session in Columbus last November. Detailed results of the survey for individual libraries, defined groups of libraries, and the composite group of all libraries will be available in early summer.

NEW AND UPDATED GUIDES AVAILABLE ON THE CEDARVILLE UNIVERSITY ARCHIVES WEB SITE

Cedarville University Archives Guides are topical guides on items in the Archives or on the

history of Cedarville University. Posted on the Cedarville University Archives web site, all the CUA Guides have recently been updated. In addition, three new Guides are available. Two of the Guides address the history of campus facilities. The first, “*University Dormitories: Listed Chronologically by Purchase or Construction,*” provides a complete accounting of all the dormitories at the University and their disposition, beginning with the first dormitory, Harriman Hall, purchased in 1940. The second new Guide, “*University Buildings: Listed Chronologically by the Year of Purchase, Construction, or Donation,*” expands on the history of University facilities by identifying all campus buildings and structures, starting with Founder’s Hall, erected in 1895. A third new guide is a bibliography of all the publications by Dr. Paul Dixon. You can visit the Archives web site by going to the Library web site, *CedarLINK* and then clicking on “*Archives.*”

UNIVERSITY FACULTY IN PRINT
Recognizing Faculty Scholarship

Sandra Harner, *Professor of English*, and Tom Zimmerman
Technical Marketing Communication
Longman, 2002. 384 pages.

This book assists marketing professionals in preparing for the breakneck speed of technical marketing communications in today’s Internet economy. Certainly the ease of publishing content to the Internet has challenged many basic communication principles, and company leaders are searching for employees who not only understand their technology but also know how to communicate. The authors offer a conversational, easy-to-follow mix of fundamentals, planning tools, and real-life marketing examples. The text begins with an explanation of the role and responsibility of marketing communication in a technology-filled world, followed by an introduction to the concepts of needs analysis, audience analysis, strategy development, media choices, tactics, and continuous evaluation. The authors have provided first-hand insights into the successes and failures of technical marketing communication in today’s corporate world.

ALUMNI IN PRINT
Carrying the Torch to Their World

David Jeremiah (*Class of 1963*)
Slaying the Giants in Your Life
W Publishing Group, 2001. 217 pages.

There are many “giants” that plague today’s church and individual believers. And while these giants do not carry physical weapons, they are effective in causing far too many of God’s children to stumble in their walk for the Lord. Dr. David Jeremiah weaves biblical exposition and real-life stories of contemporary giant killers to help the reader discover the eternal, unwavering

promise of God that He will destroy the giants and bring them down. The reader is encouraged to stand valiantly against the “giants” of fear, discouragement, loneliness, worry, guilt, temptation, anger, resentment, doubt, procrastination, failure, and jealousy—to face these giants head-on in the power of Christ.

LIBRARY POLICY BEAT
Reviewing Library Policies and Operational Issues

LIBRARY SPRING BREAK AND EASTER HOURS

The following are the public hours for the Centennial Library for the Spring break. Please plan your schedules accordingly.

Spring Break:

| | |
|-------------|----------------------|
| March 15 | Close at 5:00 p.m. |
| March 16 | Closed |
| March 18-21 | 8:00 a.m.-5:00 p.m. |
| March 22-23 | Closed |
| March 26 | Resume regular hours |

Easter hours:

Since the University is not observing an Easter break for this academic year, the Library will be open regular hours on Easter weekend.

CedarLINK E-News
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