Centennial Library E-News   Centennial Library

10-2000

Centennial Library E-News, February 2001

Cedarville University

CedarLINK E-News

Welcome back to another academic year and to the eighth year of the **Centennial Library** *CedarLINK E-News*. This Library publication, published 5 times during the academic year, is provided to inform about, encourage the use of, and heighten awareness about Library resources and services at Cedarville University. Comments and questions are encouraged.

LIBRARY STAFF CHANGES FOR 2000/2001

With the departure of Shannah Campbell to graduate school at Ohio State University**, Kathy Perry,** a recent graduate of the University**,** has assumed the duties of *Collection Services Technical Assistant*. Kathy comes to this position with several years of experience at the Centennial Library as a student assistant and a part-time staff member.

Circulation Services positions are being restructured to enhance service and to reflect current realities in service demands. **Mary Schultz** has been appointed the *Assistant Circulation Manager*. Among other additional responsibilities, Mary will be overseeing the new electronic reserves service to be implemented in January. **Melinda Howard**, formerly the Assistant Circulation Manager, will now give her full attention to being the *Interlibrary Services Coordinator*, as the demands for OhioLINK resources and interlibrary loan grows.

With the promotion last year of **Tonya Fawcett** to *Assistant Library Director for Reader Services* , her previous position as Reference Librarian became open. **Susan Winn**, a 1997 graduate of the University, who served last year as an Adjunct Reference Librarian, was hired full-time as a *Reference Librarian* to fill that open position. Susan recently completed her Master of Library Science degree at Kent State University.

CENTENNIAL LIBRARY TOPS CCCU SATISFACTION SURVEY AGAIN

For the second consecutive time the Centennial Library was ranked number one in the Council of Christian Colleges and Universities in an item on the satisfaction survey completed by students in member colleges and universities. Two items pertaining to library services are included in the Noel Levitz Student Satisfaction Survey. For the item, *"Library services and resources are adequate,"* the Centennial Library ranked number one in the survey results. For the other item, *"Library staff are helpful and approachable,"* the Centennial Library ranked number 4 in the CCCU, up from number 6 in the last survey. With almost 100 institutions in the CCCU, these rankings speak to a very high level of user satisfaction with the Library services at Cedarville University.

CEDARLINK WEB PAGE REDESIGNED

Under the leadership of Jan Bosma, Associate Director of Library Services, and with the technical expertise of Tricia Walker, Reader Services Technical Coordinator, the Centennial Library Web Page, *CedarLINK*, was redesigned to improve resource accessibility and user friendliness. This redesign features more defined paths of access to Library resources, more single click access to commonly used resources, a more efficient consolidation of descriptive materials, more diverse ways of communicating with the Library on-line, and access to new and expanded resources. Check out the new look and explore those resources identified for your discipline.

COMMUNICATE WITH THE CENTENNIAL LIBRARY ON–LINE

With the redesign of the Library Web page cited above, additional channels of on-line communication are now available.

Interlibrary Loans *(non-OhioLINK requests)* may still be requested on-line. **Requesting new books** can now be done electronically by clicking on the button on the bottom of the CedarLINK home page. If you have a reference question, the new **"Ask a Librarian"** button is available on the home page. Just click, fill in your request, and we will get back to you as soon as possible. As well, general suggestions about Library services and resources can be submitted using the **"Suggestion"** button. We certainly do not want to replace face-to-face communication with faculty and staff by using these options, but more timely communication can be the result in the midst of busy schedules.

OHIOLINK UPDATES

SATELLITE IMAGES NOW AVAILABLE FROM THE DIGITAL MEDIA CENTER

Since last April, the Landsat 7 satellite has passed over Ohio, taking snapshots of the topography. These snapshots can now be viewed, studied, downloaded and printed by accessing *OhioLINK's Digital Media Center.* "Ohio is the first and only state to offer comprehensive coverage and easy access via the Internet to Landsat 7 data for its citizens. The United States Geological Survey hopes that his project will result in a model for other states to follow," said Tom Holm, Acting Chief of the Data Services Branch, USGS. Nine separate images create the complete statewide view. Each of the nine images can be enlarged and is linked to a correlating Internet topographic map. New material is available through the Digital Media Center approximately five days after the satellite crosses Ohio. In the future, other information (e.g., census data) will be linked to the images. You can find access to the *Digital Media Center*, along with several other image collections, on CedarLINK under the **"Digital Media"** section.

A GROWING ELECTRONIC JOURNAL CENTER ENHANCES PERIODICAL ACCESS

With over 3000 full-text titles now available, direct searching of journals in the *OhioLINK Electronic Journal Center* and browsing through the issues is only a click away. Simply access the Center by clicking on "Electronic Journals" on CedarLINK, alphabetically search for the title of the journal, and then click on the issues to browse the table of contents and then access the full-text of any articles of interest. New articles are added from each publisher weekly. Distribution of the articles depends on the publisher, with the electronic version for some following publication of the print version, coinciding with it, or in some cases even preceding the publication of the print version.

The *Electronic Journal Center* is designed to provide the Ohio higher education community with desktop access to a vast array of research and scholarly journals.   For the present, the hard science journals predominate, but journals in the social sciences and humanities are also available. The following publishers or providers are represented with the approximate number of journal titles:

Academic Press	180 titles
American Physical Society	8 titles
American Chemical Society	28 titles
American Institute of Physics	31 titles
Elsevier Science	1200 titles
Kluwer Academic	300 titles
MCB University Press	138 titles
Project MUSE (Johns Hopkins University Press)	46 titles
Royal Society of Chemistry	18 titles
Springer Verlag	400 titles
Wiley	400 titles

In addition to your ability to search the *Electronic Journal Center* directly on CedarLINK, OhioLINK has created direct links from their electronic databases to the Journal Center. Therefore, once a citation is found in an OhioLINK-provided database, one click of the mouse will take the user to the article in the EJC.

NEW RESEARCH DATABASES AVAILABLE

Two new on-line research databases have been added to the library of electronic resources available to our students and faculty. Check these out on CedarLINK.

Kalorama Academic brings the previously unavailable world of full-text market research reports to students around the world with this unique product. Students now have access to a fully searchable and browseable full-text service of market research reports on dozens of topics. Included in Kalorama Academic is a copy of Findex, the worldwide directory of market research reports,

studies & surveys, allowing students to search and browse the universe of market research reports.

Access Science turns the world's leading science encyclopedia, *The McGraw-Hill Encyclopedia of Science & Technology*, into an updated database that delivers the high-quality information synonymous with the print publication. This resource provides full search capabilities of the 8th edition of the *McGraw-Hill Encyclopedia of Science and Technology*; new and revised content from the Encyclopedia's editors and contributors, updated regularly; recent research developments; biographies of scientists; late-breaking science and technology news; new references; links to related web sites; learning resources and study guides; added illustrations; and much more.

INSTRUCTIONAL TECHNOLOGY ASSISTANCE SERVICE AVAILABLE TO SERVE FACULTY NEEDS

A reminder to faculty that the ***Instructional Technology Assistance Service*** remains ready to serve the instructional technology needs of the faculty. **Carl Brandon** and **Dara Fraley**, *ITAS Production Specialist*, are prepared to answer your questions and provide assistance. Though serving faculty needs is the priority of ITAS, the resources are also available to serve College staff needs if ITAS staff and equipment are available. Let us remind you again of the Mission and Goals of the ITAS, and Areas of Assistance provided:

Mission:
The ***Instructional Technology Assistance Service***, part of the Centennial Library's Media Services department, is a technology support center providing skilled personnel to assist College faculty in the development and use of traditional and emerging instructional technologies.

Goals:
* Provide graphic imaging, audio, video, and document technology assistance to the College faculty.
* Provide quality multimedia equipment to enhance the effective development of instructional technology applications.
* Work in collaboration with campus faculty technology mentors and consultants to provide appropriate technical assistance for faculty working on instructional technology projects.
* Provide a library of audio and visual electronic resources which can be built into instructional technology applications.
* Offer periodic training sessions on the effective use of technology applications available in ITAS.

Areas of Assistance:
Imaging Support
    Scanning
    Digitizing
    Photo manipulation

Text and Publishing Support
     Desktop publishing
     Layout/graphics design
     Scanning
     Printing

Video Support
     Image capture
     Recording/Editing
     Duplication

Audio Integration Support
     Recording/Editing
     Sound mixing

Audio and Visual Resources
     Clip Art libraries
     Digital photography libraries
     Digital audio, music, and sound effects libraries
     Satellite programming access

CedarLINK E-News
End