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Flipping Book Software

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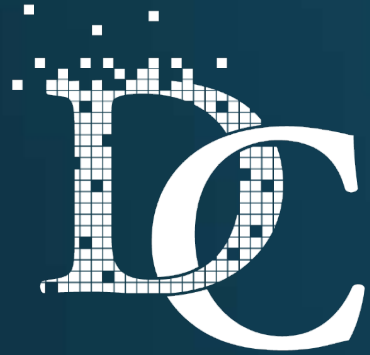


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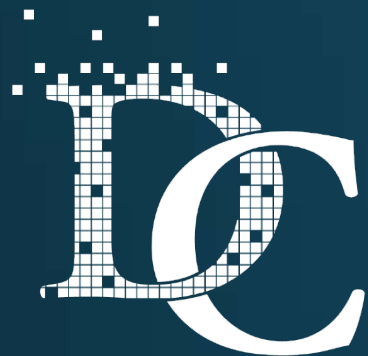
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Ohio IR Day, April 17, 2015

Flipping Books



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Background

Repository launched April 2012

Started with Issuu – yearbooks and university publications

Issues with Issuu's new terms of service

Looked at several alternative packages and settled on the Flipping Book software

Advantages:

- Flipping books on our own university server

- Much greater flexibility in design and content

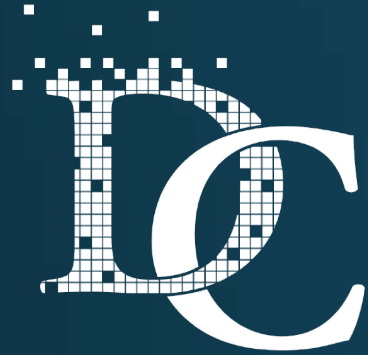
- Excellent customer support

Purchased a 5-station license and gave one to Creative Services

Cost – Basic (\$399 for 1); Professional (\$699 for 2); Business (\$1199 for 3); CU (\$669 for 5)

Used for about 25 publications; over 550 flipping books so far

URL - <http://flippingbook.com/>



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Upcoming Enhancements

Flash vs. html 5

Undefined “new features”

A Mac version (this year?)



Yearbooks

A screenshot of the Digital Commons @ Cedarville website. The header includes the Cedarville University logo and the text 'Digital Commons @ Cedarville'. Below the header is a navigation bar with links for 'Home', 'About', 'FAQ', and 'My Account'. The main content area displays a search bar and a list of yearbooks. The first entry is '2013 Miracle Yearbook' by Cedarville University. It includes a thumbnail image of the yearbook cover, a 'Read Online' button, and a 'Download' button. A red arrow points to the 'Read Online' button. The page also shows metadata such as 'Publication Date Fall 2013', 'Keywords Cedarville, yearbooks', and 'Publisher Cedarville University'.

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YEARBOOKS

2013 Miracle Yearbook

[Cedarville University](#)

PDF Version (For quicker viewing, click the Read Online button on the left.) (45.9 MB)

[Read Online](#) [Download](#)

[Catawba Record](#)

[Cedarville University](#)

Included in Higher Education Commons, Organizational Communication Commons, Public Relations and Advertising Commons

Publication Date Fall 2013

Keywords Cedarville, yearbooks

Publisher Cedarville University

City Cedarville, OH

Disciplines Education | Higher Education | Organizational Communication | Public Relations and Advertising

DOI <http://dx.doi.org/10.15385/jo.miracle.2013>

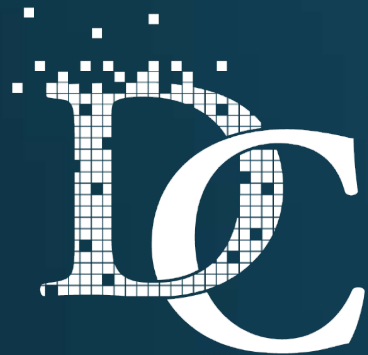
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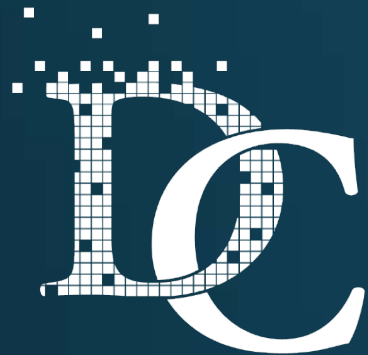




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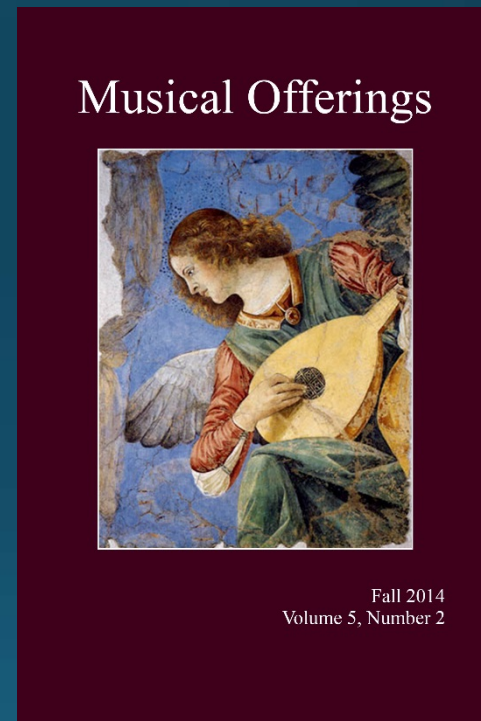
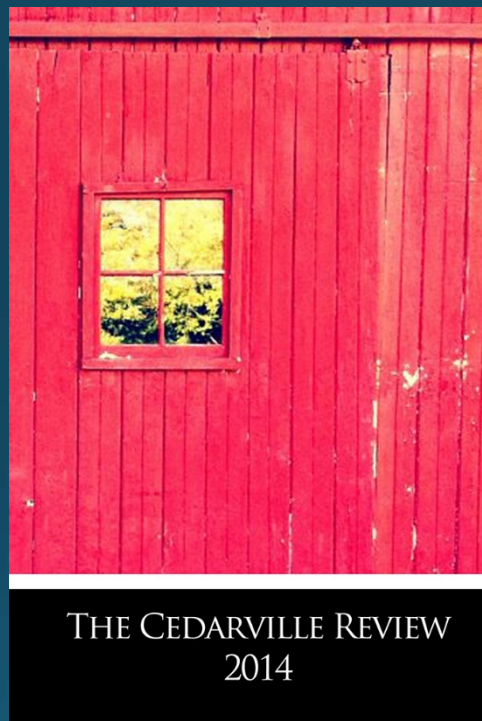
University Magazines

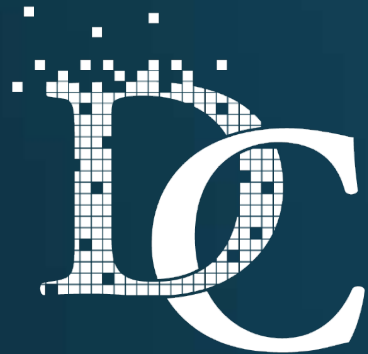




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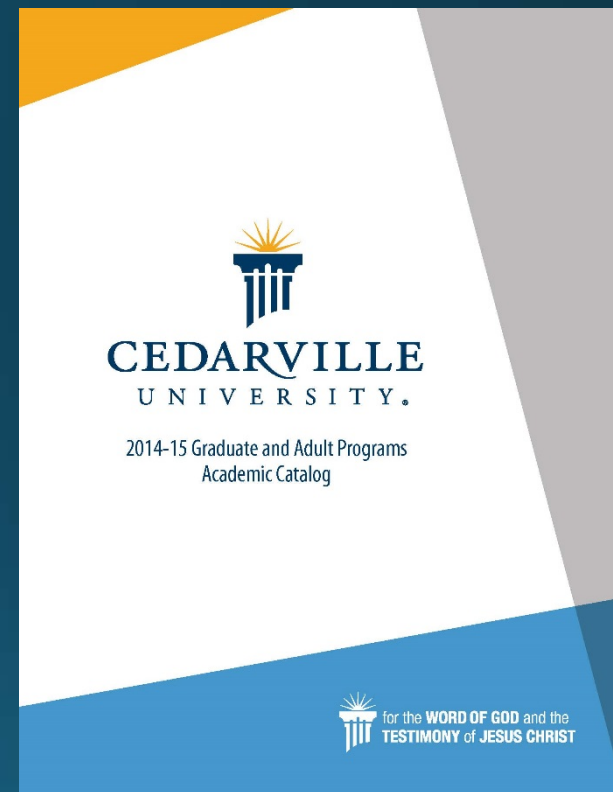
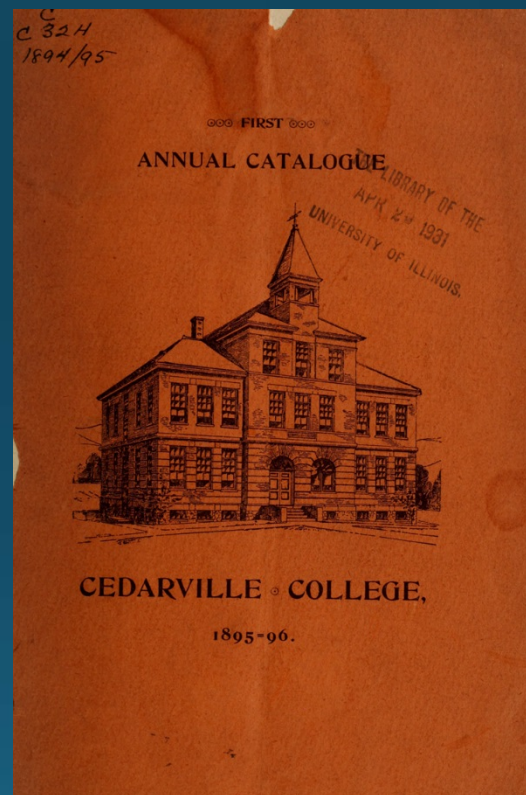
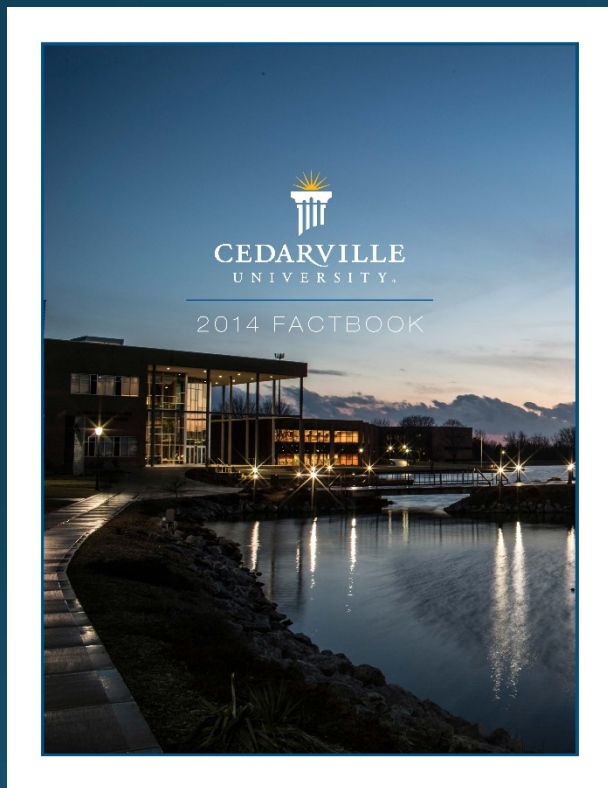
Journals

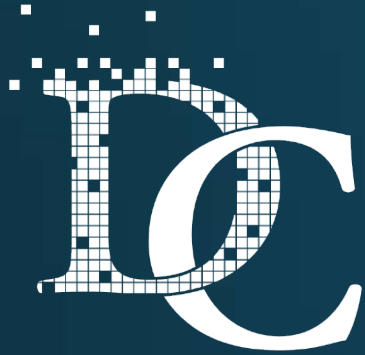




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University Publications





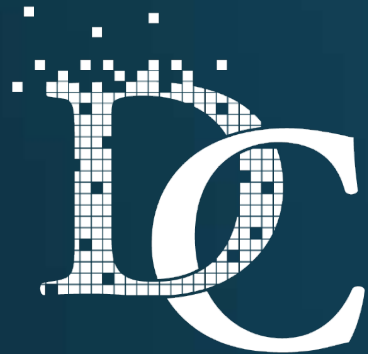
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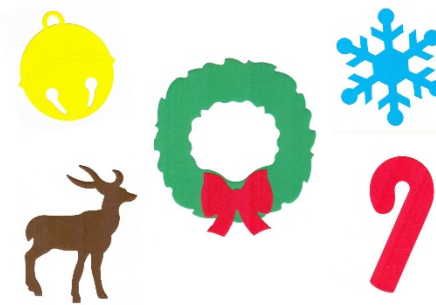
Ellison
Die Cuts

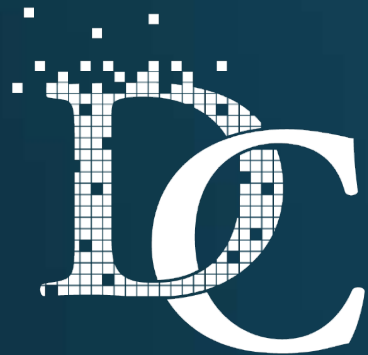


Borders & Oversized
Ellison Die Cuts



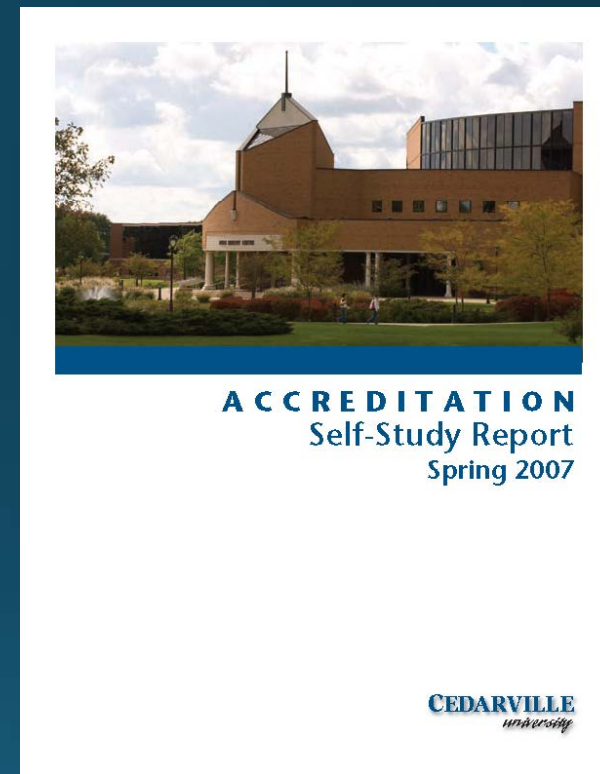
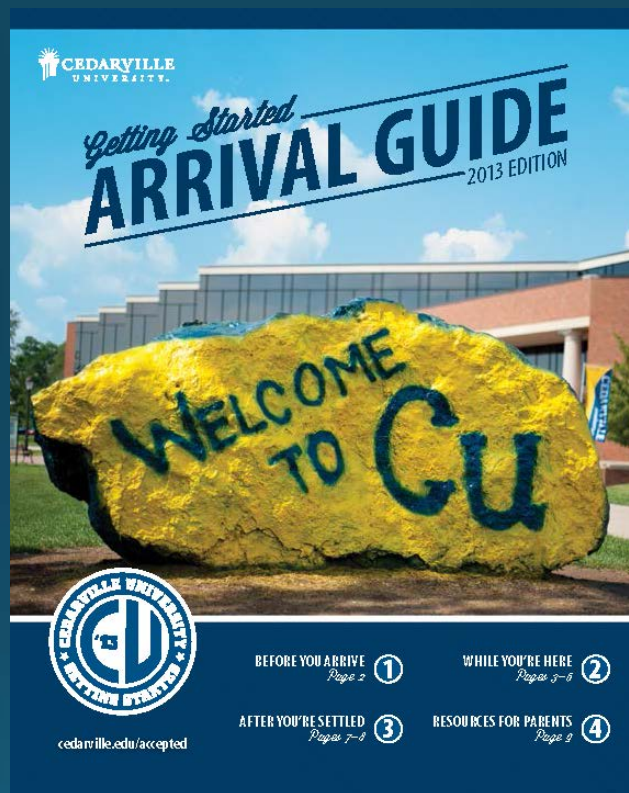
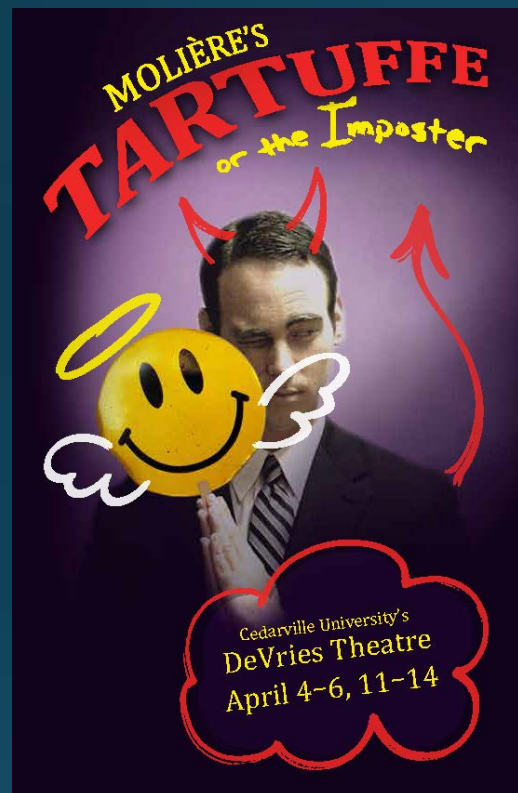
Christmas
Die Cuts

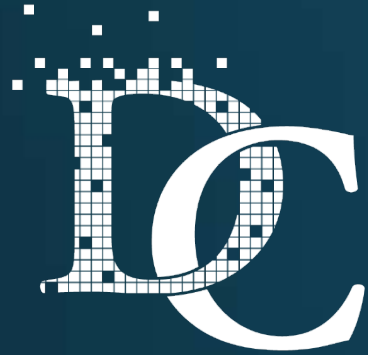




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