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How to Reach the People In Your Community
With the Evidence of Creation

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INTRODUCTION

There are two basic approaches to reaching the people in a community with the evidences of creation. They are the "slow approach" and the "fast approach".

The fast approach is the one that is most common and is characterized by event in which people come and hear the evidence of creation (a debate, a large event of some kind, or a big seminar). At such a meeting between 200 to 1000 people may be reached. The effort is good and well worthwhile, but the fast approach is limited in that it only reaches a very small percentage of the community with a lot of effort and it only happens once.

Although the slow approach takes longer, it can reach more people in the long run with the evidence of the Christian faith. The Caleb Campaign has chosen to utilize this slower approach through what we call "The Caleb Journalism and Discipleship Class". Before we discuss the class, we will look at the resources and the culture to understand why the slow approach can be more effective in reaching the people in a community.

In almost any community, whether it is a big city or a small town, there is a hub in which the community centers around. This hub is the public schools, particularly the high school and the junior high, but this also includes the elementary schools. In this approach we will look specifically at the high schools where the students are together in a small area of the community for three years. Every child passes through this time period like sand through an hour glass and during this time they are particularly thinking about origins. As they become adults, they will spread out throughout the whole community going into many fields and occupations.

As a strategist, or a general in the army, it is always best to attack an issue at the point of weakness, or at the point in which you will reach the most people with the least effort and expense. This is why the high school is the greatest mission field for creation evidences in the world. This group is growing together in a small place for a short time period.

The next problem that arises with the question of how do you reach this group of students with the evidences of creation since it seems that they are not able to take creation into the schools? There is only a small group of creation educators who are able to do a good job. We must also understand that creation is the basic issue in all fields of education. The foundation of law is based either in creation or evolution. The foundation of social studies, literature, philosophy, and every other field is based either on creation or evolution. Therefore, creation is an issue in every field in the public school, not just in the science class.

Again, many times creationists have limited their arguments to the scientific arguments, and therefore are limiting their scope of impact upon the culture.

CALEB JOURNALISM CLASS

The Caleb Journalism Class has a broader approach to presenting creation evidences in every subject. The Caleb Journalism Class and the Caleb Campaign's approach to presenting creation is different from the historical approach of reaching the public with creation evidences and debates, which are typically presented at a high academic level. The Caleb Journalism Class is instead committed to developing evidences in every field for the lay person in the community, the student, whether he is in senior high or junior high, the person in Sunday School, and the pastor. We are developing evidences with an approach that

can reach the average person with creation and can persuade the lay people that scientific creation is true.

Since we live in a democratic republic, many issues and funding are based on the vote of the people for scientific research. We are convinced that to ultimately change issues, particularly funding, we must reach the public. Therefore, we must take creation evidences to the people in our culture.

To do this we must properly equip lay people who have character, to overcome their fear of speaking and the fear of being intimidated by the scientific community. This is a major problem when the lay person tries to take on the issues of scientific creation, simply because the lay person, because of the training of our culture, thinks that the experts should know. When the evolutionist expert is called in, the lay person tends to fold. The Caleb Journalism Discipleship Class develops the evidences for creation in a way that the lay person can speak, ask questions, and be an authority on creation.

As an example, last year one of the students that we trained went to class and took on Richard Leaky. As a result of her asking questions, she persuaded the students of her college class to leave evolution and move to creation.

In this Caleb Discipleship Journalism Class we train lay leaders, students (including junior high, high school, and college age), how to speak, how to write, how to stand up against attack in the law, the use of photography, as well as how to develop a local newspaper that will be distributed in the public schools. The paper has creation evidences in the areas of science, history, literature, philosophy, etc.

The goal of the Caleb Journalism Discipleship Class is to develop a very small group of people, 3 to 12 in number, and train them to develop their own local newspaper called "Issues & Answers". Then to teach them to distribute it to 10,000 students and adults in the community. This distribution is done once a month. We take this small group of 3 to 12 people who learn how to develop their budget, how to speak, and how to write. They give the evidence of the Christian faith to approximately 100,000 people during the school year.

One of the approaches to getting out creation evidences is the chip approach. Since we don't have to persuade the person with everything at one time, the chip approach is very effective. We simply break down creation arguments into small bites that are somewhat entertaining and interesting, and the person can digest a little bit at a time. As a result of this, creation evidence is given to the public over a period of years in digestible bits. It is done in the same way that we have meals three times a day, every day of the year.

The approach of the class is done over a three year period. A group of lay people, adults, or students, are trained not only in the apologetics of the reliability of the Scriptures, the impact of creation in the areas of literature, history, law, and philosophy, but also the scientific evidences for creation and how to argue effectively with the evolutionists that may have a higher degree than them. The individual is prepared, but also, the individual is reaching out to the youth and public, up to 10,000, in their community every month.

SUMMARY

In summary, the Caleb Discipleship Journalism Class is an effective tool in disciplining a small group of people in the information they need to know including speech, writing, and business principles to get creation evidences in the community. Then, they develop a local newspaper called "Issues & Answers" in which they take creation evidences to the public. The papers are distributed in the local high school, and junior high, and are placed in grocery stores, liquor stores and bars, as well as churches in the community. Therefore, this small group of people is reaching people every month with evidence of the creation science.

If you, or others you know, would be interested in reaching up to 10,000 people a month with the evidences of creation as well as other fields, you should contact the Caleb Campaign for our next Caleb Campaign Journalist-Discipleship Teachers Seminar. Please contact us at the address at the top of the paper for details.

We are looking for leaders who would like to develop classes of small groups of 3 to 12 people, and to train them in the above subjects.

One teacher/coach develops this small group of people who will prove to be very effective in reaching the people of your community and our culture with the evidences of creation.