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FOR IMMEDIATE RELEASE

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Riding for Life Stops in Cedarville

CEDARVILLE, OHIO – Exercise and relationship building will be immediate benefits to an upcoming three-day bicycle ride for 25 Miami Valley residents. But the ultimate goal is to raise awareness for pro-life issues when the riders embark on a three-day, 178-mile trek across Ohio July 31-August 2. The event is sponsored by the Dayton Right to Life.

Dayton Right to Life is a nonprofit organization that is dedicated to protecting the rights of the unborn, elderly, mentally handicapped, disabled and terminally ill. Proceeds from registration fees, corporate sponsorships and donations will directly benefit the organization's initiatives in the Miami Valley.

In addition to advocating for pro-life legislation, Dayton Right to Life also provides prenatal and parenting education, emergency baby pantry services and mentoring programs.

“While the ride itself is a lot of fun, the cause is even more important,” said Mark D. Weinstein, executive director of public relations at Cedarville University. “The pro-life cause is one that’s deeply important to Cedarville University, and our involvement in this event allows us to not only support the Right to Life effort, but to help raise a greater awareness of the importance of pro-life initiatives.”

The ride brings people from private and public sectors, including higher education and business. Weinstein is one of three Cedarville University staff members riding in the event. He will be joined by Bob Bielek, C.A.D. technician, and Mark Mathews, director of campus recreation and facilities. There are several riders from the University of Dayton who are also participating.

The trip begins with a send-off ceremony at the University of Dayton, headlined by former UD head football coach and member of the College Football Hall of Fame Mike Kelly. Several sponsors have donated items to be given to the riders through a drawing. Cedarville University has contributed a basket of Under Armor shirts, hats and season tickets to men's and women's basketball games. The University of Dayton is also offering similar gifts.

Unlike in previous years where the riders traveled four days en route to the University of Notre Dame, this year's ride is a loop throughout Ohio. The first day is the shortest ride — just 47 miles to Springfield — with a midday lunch at Cedarville University. With the lunch planned for outside of the Center for Biblical and Theological Studies, it will be a perfect backdrop to showcase the beauty of Cedarville's 400-acre campus. Dennis Sullivan, M.D., director of the Center for Bioethics and professor of pharmacy practice, will greet the riders with a brief presentation on pro-life issues and Cedarville University.

After an overnight in Springfield, the riders will depart on Saturday on a 68-mile ride to Minster, Ohio. The ride concludes on Sunday, Aug. 2 with a 63-mile ride back to the University of Dayton. Dr. Dan Curran, president of the University of Dayton, will speak to the riders at a private reception at UD upon their return.

For more information on Ride for Life and other initiatives of Dayton Right to life, visit daytonlife.org.

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 3,620 undergraduate, graduate and online students in more than 100 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings and leading student satisfaction ratings.