Community Education on MTM Services

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Presenters
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STATEMENT OF THE PROBLEM

Background:
- Medication Non-adherence
- Patients who do not take their medications or take them incorrectly which influences their health outcome
- Includes "not having a prescription filled, taking an incorrect dose, taking a medication at the wrong time, forgetting to take doses, or stopping therapy too soon"
- This has been called an "invisible epidemic"
- Medication Therapy Management (MTM)
- "A distinct service or group of services that optimize therapeutic outcomes for individual patients."
- Provided by licensed pharmacists
- Significant impact on reducing non-adherence through MTM

Significance of the Problem:
- People eligible for MTM services are unaware
- Major gap in the literature concerning the area of community education regarding MTM services

OBJECTIVES

- **Objective 1:** To determine the effect that an educational brochure or a community education event on MTM services has on patient perceptions of MTM services for patients who are insured by Medicaid and Medicare Part D.
- **Objective 2:** To determine the effect that an educational brochure or a community education event on MTM services has on patient enrollment in MTM services for patients who are insured by Medicaid and Medicare Part D.

HYPOTHESES

- **Alternative Hypothesis 1 for Objective 1:** An educational brochure or a community education event on MTM services for patients will have a significant impact on their perceptions of MTM services for patients insured by Medicaid and Medicare Part D.
- **Alternative Hypothesis 2 for Objective 1:** There will be a significant difference between an educational brochure and a community education event on the change of patient’s perceptions of MTM services for patients insured by Medicaid and Medicare Part D.
- **Alternative Hypothesis 1 for Objective 2:** An educational brochure or a community education event on MTM services for patients will significantly increase their enrollment in MTM services for patients insured by Medicaid and Medicare Part D.
- **Alternative Hypothesis 2 for Objective 2:** There will be a significant difference between an educational brochure and a community education event on the increase of enrollment in MTM services for patients insured by Medicaid and Medicare Part D.

REFERENCES