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President's Perspective

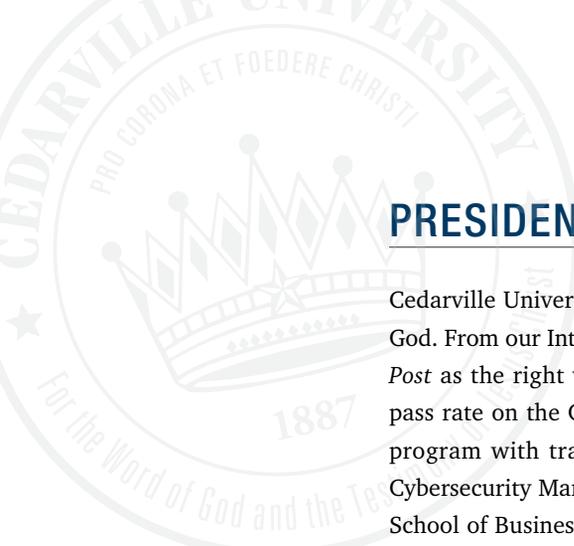
Thomas White

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PRESIDENT'S PERSPECTIVE

Cedarville University teaches business with excellence for the glory of God. From our Integrated Business Core (highlighted in *The Washington Post* as the right way to teach business) to our exceptional first-time pass rate on the CPA exam, or our Master of Business Administration program with tracks in high-demand areas like Business Analytics, Cybersecurity Management, and Innovation and Entrepreneurship, our School of Business Administration combines academic excellence with intentional discipleship to create a unique experience for students. In this issue of *Cedarville Magazine*, we are excited to highlight our School of Business Administration and how business with a biblical worldview creates a unique educational experience for students.

At Cedarville, we believe that business conducted with biblical principles provides a great way to glorify God and love our neighbor well. We support capitalism and free enterprise. We recognize that there is no such thing as a free lunch and that socialism doesn't encourage human flourishing: Eventually you run out of other people's money and stifle personal motivation to advance. At the undergraduate and graduate levels, we offer cutting-edge curriculum taught by a superb faculty devoted to equipping students for future success.

When I turned 18, I opened my first business, a karate school. Eventually, God called me to attend seminary. I learned many lessons about entrepreneurship, influenced others for Christ that may never attend church, developed a passion for business that continues today, and had a lot of fun in the process.

My personal experience is part of the reason that I am so excited about the Beyond Startup Accelerator. In this issue, you will learn about Beyond and how we have a vision to become the Midwest hub for faith-based business startups and development. Think *Shark Tank* baptized in a biblical perspective.

You will also learn about a family-owned business that provides an excellent example of business for the glory of God. They generously support ministries that have an eternal impact, provide services that promote human flourishing, and treat everyone as equal image-bearers of God. We are excited to introduce you to the Scharnberg family.

Finally, you will learn more about the new Lorne C. Scharnberg Business Center that, upon completion, will house our School of Business Administration. As part of our 10-Year Campus Master Plan, this new building will provide state-of-the-art space for professors to equip and mentor students. It will also cast a vision for business as mission, helping the next generation see how they can use business to influence culture and further the Gospel.

You can do business for the glory of God, and those who serve God in the business world have the opportunity to reach many that will never attend a church. Business leaders are not second-class citizens to those in "full-time ministry"; they serve on the front lines of ministry, influencing our culture for the Gospel. Cedarville University intends to train a generation of men and women to thrive in business while standing with compassionate conviction for the Word of God and the Testimony of Jesus Christ.

In Christ,

Thomas White, President

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