IDENTITY IN MUSIC

by Josiah Keith
WHAT IS IDENTITY?

“The unique combination of personal values, goals, attitudes, behavioral styles and characteristics that comprise each individual” – Esther Usborne
IDENTITY ACCEPTANCE

- Views Must be Tolerated by Society
- Shifting of Cultural Values
- Agents of Change
  - Politics
  - Individuals (well known)
  - Music
MUSIC HAS BEEN UTILIZED IN DIFFERENT WAYS THROUGHOUT HISTORY TO ADVANCE THE ACCEPTANCE OF A GROUP’S IDENTITY
CIVIL RIGHTS MOVEMENT

- Unification
- Communication
- Emotional connection
  - Encouragement
MAJOR VALUE SHIFT

- 1970s
- Baby-boomer generation became engaged in society for the first time
- Equality, Freedom, Choice and Peace
- Idea of homosexuality began to gain momentum
GAY RIGHTS MOVEMENT

- Beginnings
  - Visibility
    - Disco

- Modern
  - Pro-gay messages
    - “I Kissed a Girl” (2008)
    - “Same Love” (2012)
    - “Really Don’t Care” (2013)
Music has aided the advancement of the civil rights movement and the gay rights movement through several ways:

- Unification
- Communication
- Emotional Connection
- Providing Visibility
- Supportive Messages