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**FOR IMMEDIATE RELEASE**  
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## **New Wheels for Cedarville Yellow Jackets**

**CEDARVILLE, OHIO** – Cedarville University student-athletes will travel more cost effectively and securely this year after the university purchased two 40-seat busses. The new vehicles arrived in late August and have already been used by athletic teams.

The acquisition took more than a year of planning and budgeting, and marks a significant improvement for Cedarville's Yellow Jacket athletic teams, which previously used chartered buses for long trips. The switch to owning busses will save the athletic department thousands of dollars.

"It's definitely a step up," said Stephanie Zonars, assistant athletic director of marketing. "When you have your own buses it helps athletes feel like they are representing something."

According to Zonars, the new buses also provide a branding opportunity for the university. With the logo and university information designed as the focal point of the vehicles, Cedarville's brand and mission will be seen across the country.

In addition to the branding and cost savings, Dr. Alan Geist, Cedarville's athletic director, sees the investment as a way for the student-athletes to travel safely to their games.

"We want to travel in style, and we want to travel well, but mostly we want to travel safely and securely," Geist said. "These buses allow us to do that."

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 3,711 undergraduate, graduate, and online students in more than 100 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings, and leading student satisfaction ratings. For more information about the University, visit [www.cedarville.edu](http://www.cedarville.edu).