

10-20-2016

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Recommended Citation

Weinstein, Mark D., "New Cabinet Appointments Position Cedarville for Growth" (2016). *News Releases*. 342.
http://digitalcommons.cedarville.edu/news_releases/342

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FOR IMMEDIATE RELEASE
October 20, 2016

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New Cabinet Appointments Position Cedarville for Growth

CEDARVILLE, OHIO – Cedarville University has announced a new cabinet appointment and an organizational realignment designed to expand influence and to continue enrollment growth while positioning the institution for future expansion in graduate, adult and online programs. Dr. Scott Van Loo has been named vice president for enrollment management, and Dr. Janice Supplee has been named vice president for marketing and communications.

Sharing the news with the campus community, President Thomas White said, "This is an exciting day for Cedarville and another step forward in the growth of the institution. I am thankful for God's clear leading and providential timing, bringing another quality member to the cabinet team and positioning Cedarville for expanded influence. Above all, with these moves, our goal is to advance Cedarville for the Word of God and the Testimony of Jesus Christ."

Van Loo will lead the Enrollment Management division comprised of undergraduate admissions, graduate admissions, financial aid and enrollment services. With 3,760 students enrolled this fall from 50 states and 61 countries, along with the recent full accreditation of its school of pharmacy and new graduate programs in ministry, nursing and business, Cedarville is poised for expansion.

A 1998 alumnus of Cedarville University who served as director of admissions at the University until 2009, Van Loo returns to Cedarville after holding cabinet-level positions at the Southern Baptist Theological Seminary in Louisville, Kentucky, and most recently at Ashland University in Ohio. During his tenure at Ashland, Van Loo served as vice president of administration and strategic planning, executive vice president and vice president for enrollment management and marketing, leading that institution to growth in transfer and freshmen students, reducing its institutional discount rate and increasing graduate, adult and online enrollment. Van Loo holds a master's degree from Wright State University and a Ph.D. in educational leadership from the University of Dayton.

"I am thrilled to return to my alma mater and for this opportunity to invest my skills and experience in an educational experience that advances Christ's kingdom and equips students for professional excellence and Gospel impact," said Van Loo.

The Marketing and Communications division, under the leadership of Supplee, will include public relations, web services and marketing. The division is charged with helping the University achieve its enrollment, advancement, ministry and visibility objectives through oversight of advertising, creative production, media relations, crisis communication, digital media, promotional events, internal and external communication, market research and publications. Supplee joined Cedarville in 1995 and has served as vice president for enrollment management and marketing since 2009. She holds a B.A. in communication from Cedarville University, an M.B.A. from Wright State University and a Ph.D. in educational leadership from the University of Nebraska-Lincoln.

"This new role perfectly aligns with my professional experience and educational background," said Supplee. "I'm excited to serve alongside Dr. Van Loo as he leads the enrollment team to new levels of growth, while also having the opportunity to engage more closely with other areas of the campus community on strategic marketing and communications initiatives. It is a privilege to be a part of what God is doing at Cedarville University."

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 3,760 undergraduate, graduate, and online students in more than 100 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings, and leading student satisfaction ratings. For more information about the University, visit www.cedarville.edu.