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**FOR IMMEDIATE RELEASE**  
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## **CU LEAD Conference Equips Students**

**CEDARVILLE, OHIO** – Cedarville University’s third annual CU LEAD conference will bring high school and university students together on January 20-21 to learn more about leadership. This year’s theme, “Impact 365,” aims to prepare students to lead every day in every part of their lives.

As Brian Burns, director of campus experience at Cedarville, explained, leadership is a term people often mention, or use to make their resume look impressive, without actually understanding what it means.

“Leadership is not a title or a position; it’s an attitude,” Burns said. “Leadership is stewardship; it’s influence, and it is service.”

CU LEAD is designed to provide students with an understanding of leadership and to equip them to be leaders wherever they are. It includes main sessions for all attendees, as well as smaller breakout sessions for three separate tracks: high school students, Cedarville students who hope to serve in leadership on campus and current student-leaders on campus.

More than 30 faculty and staff members are slated to share, and the conference will also feature special guest speakers Kristen Craig, a Disney imagineer and Cedarville alumna, and Brent Crowe, vice-president of Student Leadership University.

This year’s conference is not only created for students, it has been created by students. Kristen Henck, a senior worship major; Josh Taylor, a senior biblical studies major; and Kelsey Snyder, a senior middle childhood education major, have worked under the supervision of Burns and assistant director of student life programs Dan MacDougall to develop the CU LEAD 2017 program.

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 3,760 undergraduate, graduate, and online students in more than 100 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings, and leading student satisfaction ratings. For more information about the University, visit [www.cedarville.edu](http://www.cedarville.edu).