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PRSA Chapter Focuses Program on Coronavirus Communication

CEDARVILLE, OHIO -- Health communication strategies and challenges surrounding the current COVID-19 Coronavirus and other public health issues will be discussed at the Dayton PRSA meeting Thursday, March 26, 2020 from 11:30 am until 1 pm. The event will be held at the 804 Building on Monument Street in Dayton (804 Monument Street).

Dan Suffoletto, public information supervisor for Public Health of Dayton and Montgomery County will share key communication strategies and challenges during a public health emergency. Suffoletto will describe areas of emphasis for agency communications and how his team supports the mission of the agency.

The lunch meeting is \$25 for PRSA members and \$35 for non-PRSA members. To learn more about this program, or to register for the event, go to <https://prsadayton.org/meetinginfo.php>.

“Dayton’s PRSA chapter has consistently provided professional communicators with programs that enhance our communication skills and service to our communities,” said Mark D. Weinstein, president of the Dayton PRSA chapter and executive director of public relations at Cedarville University. “Dan’s presentation on communication strategies during a public health concern like the coronavirus is timely, and it will provide significant value to those who attend this monthly meeting.”

The Dayton Area PRSA chapter was established on November 7, 1966. The chapter focuses its efforts on serving professionals in Montgomery, Greene, Clarke and Miami counties. The chapter consists of public relations professionals representing all facets of the industry, including corporate, non-profit, agency, higher education, and independent practitioners. Dayton Area PRSA also offers numerous benefits to its members, including monthly meetings that feature local and national speakers addressing both strategic and tactical public relations topics.