

## **Cedarville University** DigitalCommons@Cedarville

**News Releases Public Relations** 

4-20-2020

## **COVID-19 Pandemic Shifts Bookstore Sales Online**

Follow this and additional works at: https://digitalcommons.cedarville.edu/news\_releases



Part of the Organizational Communication Commons, and the Public Relations and Advertising

Commons

This News Release is brought to you for free and open access by DigitalCommons@Cedarville, a service of the Centennial Library. It has been accepted for inclusion in News Releases by an authorized administrator of DigitalCommons@Cedarville. For more information, please contact digitalcommons@cedarville.edu.



## FOR IMMEDIATE RELEASE April 20, 2020

CONTACT: Mark D. Weinstein
Executive Director of Public Relations
937-766-8800 (o)
937-532-6885 (m)
Mweinstein@cedarville.edu
@cedarvillenews

## **COVID-19 Pandemic Shifts Bookstore Sales Online**

**CEDARVILLE, OHIO --** The Cedarville University bookstore is now online.

The bookstore was in process of developing an online presence for its customers. But when the coronavirus pandemic hit last month, bookstore manager Tammy Slone began to immediately shift to the online store. The totally online bookstore went live Monday, April 20.

"We have wanted to provide a way for our alumni and friends from all over the United States and around the world to connect with the university," said Slone. "Through the online bookstore, they now have access to all the merchandise they would find during an in-person visit to campus."

Through the online bookstore, visitors can purchase books, Bibles, Cedarville University branded apparel and gifts, such as coffee mugs and diploma frames. They can also purchase gift cards from the site for friends and family.

Textbooks and graduation items are also available for current students.

To visit the Cedarville bookstore online, go to bookstore.cedarville.edu.

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 4,380 undergraduate, graduate and online students in more than 150 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings and high student engagement ranking. For more information about the University, visit www.cedarville.edu.