
5-22-2023

Resounding Impact Leads to Award Nomination

Follow this and additional works at: https://digitalcommons.cedarville.edu/news_releases



Part of the [Organizational Communication Commons](#), and the [Public Relations and Advertising Commons](#)

This News Release is brought to you for free and open access by DigitalCommons@Cedarville, a service of the Centennial Library. It has been accepted for inclusion in News Releases by an authorized administrator of DigitalCommons@Cedarville. For more information, please contact digitalcommons@cedarville.edu.

FOR IMMEDIATE RELEASE
May 22, 2023

CONTACT: Mark D. Weinstein
Executive Director of Public Relations
[937-766-8800](tel:937-766-8800) (o)
[937-532-6885](tel:937-532-6885) (m)
Mweinstein@cedarville.edu
[@cedarvillenews](#)

Resounding Impact Leads to Award Nomination

CEDARVILLE, OHIO -- As students study, socialize, or stroll through the Stevens Student Center, they can hear encouragement from [Cedarville University](#)'s Resound Radio play through the speakers. Whether it's uplifting music or encouraging conversation, Resound makes an impact through radio.

But the campus community is not alone in hearing the inspiring programming from this student-led radio ministry. The Christian Music Broadcasters Association (CMB) is aware of Resound Radio, which is evident by the Cedarville station being nominated for the new University Student Station of the Year Award by CMB. Resound is one of five university nominees for the station award, judged based on outstanding achievement in community service, kingdom impact, on-air presentation, and digital media communication. Stations must play Christian music for the majority of the broadcast day and have at least one person on staff who is a CMB member.

Along with Cedarville's Resound Radio will be ICE Radio from Manchester Community College in Connecticut, the Media Entertainment Laboratory at the University of Northwestern St. Paul, Spark Radio at Olivet Nazarene University in Kankakee, Illinois, and WNZR Radio from Mt. Vernon Nazarene University in Ohio. The winner of the Student Station of the Year award will be announced on Friday, June 2 at the CMB conference in Orlando, Florida.

Resound Radio has been serving students and its community listeners for 33 years. [Jim Leightenheimer](#), associate professor of communication, is the founder and advisor of Resound Radio.

"We have focused on building up our listeners, and we choose to focus on messages that accomplish this objective," said Leightenheimer. "We look at topics through a Gospel lens and point people toward hope."

The station, since its founding in 1990, has also served as a launching pad for many careers in radio.

"Many of the students who started at Resound are now in leadership positions in Christian media," said Leightenheimer. "They're at companies like K-Love, WAY-FM, and The River Columbus, in very high positions, companies that are influencing our culture by sharing the gospel every time they open the microphone."

Chloe Hunt, a senior broadcast and digital media major from Windsor, Colorado, is Resound Radio's current station manager. She has been a team member for three years.

"To be where we're at right now is really exciting," said Hunt. "Even to just be nominated is an honor. Our hard work is paying off, and it's a blessing to be considered."

Hunt believes that the student team is set apart in their work. "Our team is full of hard workers and we want to make a difference. I've noticed that our team has always felt really sure of what we say because

we believe it. Our work ethic, love for people, desire to build people up and make a difference really comes through with what we all do.”

Listeners can stream Resound Radio online at resoundradio.com or by downloading the Resound app (available through the App Store or Google Play).

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 5,082 undergraduate, graduate, and dual-enrolled high school students in more than 175 areas of study. Founded in 1887, Cedarville is one of the largest private universities in Ohio, recognized nationally for its authentic Christian community, rigorous academic programs, high graduation and retention rates, accredited professional and health science offerings, and the #4 national ranking by the Wall Street Journal for student engagement. For more information about the University, visit www.cedarville.edu.

Written by Abby Totten

Photo Caption: The Resound Radio student leadership team with Jim Leightenheimer at the CMBU Conference in Nashville, Tennessee.

Photo Caption: Students representing Resound Radio at the 2022 involvement fair at Cedarville University.