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## Media on a Mission: Professor Uses Film in Overseas Mission

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**FOR IMMEDIATE RELEASE**  
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## **Media on a Mission: Professor Uses Film in Overseas Mission**

**CEDARVILLE, OHIO** -- Some say you need a [ministry](#) degree to do missions work, but [Mischelle McIntosh](#), associate professor of [communication](#) at [Cedarville University](#), believes otherwise.

From June 15 to July 6, McIntosh will be joining a Cedarville global outreach team going to Bethesda Orphanage in Hammanskraal, South Africa, north of Pretoria. McIntosh will be recording promotional video content for the organization, interviewing staff, and documenting its impact on the surrounding community.

Cedarville's Christian ministries division approached McIntosh after learning of Bethesda's need for promotional video footage.

This won't be McIntosh's first time outside the U.S. In fact, she has gone on two trips through Cedarville's global outreach office and one independently.

Having earned a degree in communication studies from Cedarville, McIntosh returned to her alma mater to teach in 1993. Since 2012, she has collected videos for various ministry organizations during three mission trips. In 2012, she went to South Africa with Open Schools Worldwide, where she and a student gathered content for promotional videos for the organization.

Six years later, McIntosh was the chief videographer on a project for Teach Beyond Borders in Greece. Her work became the film "Life Jacket," a documentary that shows the unhealthy conditions of Syrian, Iraqi, and Afghan refugees fleeing to Greece. The documentary has been circulating through film festivals and has won several awards.

And last May, McIntosh traveled to Uganda with Teach Beyond Borders, where she, two students, and [Jeff Gilbert](#), assistant professor of journalism, recorded footage for promotional materials, with the hope that a longer documentary will come of it.

Teach Beyond Borders used some of the videos McIntosh created as promotional pieces for World Refugee Awareness Month last June. They requested more for this coming June.

"Trips like these are eye-opening," McIntosh said. "Seeing the poverty in some of these places, and the terrible conditions of the refugee camps, really makes you appreciate what you have."

For a full list of global outreach teams being sent this year, visit the global outreach website.

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 5,082 [undergraduate](#), [graduate](#), and [dual-enrolled](#) high school students in more than 175 areas of study. Founded in 1887, Cedarville is one of the largest private universities in Ohio, recognized nationally for its authentic Christian community, rigorous academic programs, including

its [Bachelor of Arts in communication](#), high graduation and retention rates, accredited professional and health science offerings, and the #4 national ranking by the Wall Street Journal for student engagement. For more information about the University, visit [cedarville.edu](http://cedarville.edu).

Written by Sarah Mummert

Photo Cutlines:

Caption: McIntosh and her team on their trip to Uganda in May 2022