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## The Gospel Project Making a Global Impact

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## **The Gospel Project Making a Global Impact**

**CEDARVILLE, OHIO** -- When [Dr. Kevin Jones](#), dean of [Cedarville University's School of Education and Social Work](#), started partnering with LifeWay's worldwide [The Gospel Project](#) on the "Questions from Kids" series, he could not have anticipated the impact this curriculum would have on young learners.

According to an article in the [Baptist Press](#), The Gospel Project has revolutionized youth ministry. In fact, it has transformed how the South Korean church teaches the Bible and communicates doctrinal principles. The same can be said about churches throughout the United States.

The Gospel Project curriculum is widely used in churches to teach children and adults about the Bible, including the fundamentals of theology and doctrine. This three-year curriculum covers creation, Old Testament literature, covenant promises and the life and ministry of Jesus.

"I participate in The Gospel Project because I want the Gospel to have an influence in the lives of children," said Jones. "The life and ministry of Jesus is essential in our world today because he changes lives, simply put."

Jones has published several academic works with Lifeway, including the book "Perspectives on Family Ministry." It was three years ago when LifeWay asked Jones to supplement The Gospel Project curriculum with a "Questions from Kids" video series. This quarterly series allows Jones — known in the videos as Pastor Kevin — to answer questions from kids. Questions range from "Is God real?" and "What does it mean to be made in the image of God?"

Jones's background in education allows him to tailor the answers to be easily understood by children of all ages.

In addition to his role as "Pastor Kevin," Jones now serves as the managing editor for The Gospel Project.

Since filming was set to start in the spring of 2020, due to the COVID-19 pandemic, Cedarville's creative services department stepped in to help. Filmed in the Cedarville newsroom and produced by videographer Chris Massa, this series along with The Gospel Project is making a global impact.

The Gospel Project celebrated 10 years of ministry in 2022, and its program is continuing to make an impact in local churches and abroad.

"This curriculum enlightens the mind," said Jones. "People die for lack of knowledge. We own the burden of telling people about Jesus."

Jones celebrates the team he works with who make this curriculum a reality. Alyssa Jones (no relation), publishing team leader; Alecia Bryant; Daniel Davis; and Landry Holmes, manager of kids publishing, among others support the work that is making an impact for the Gospel.

Located in southwest Ohio, [Cedarville University](https://cedarville.edu) is an accredited, Christ-centered, Baptist institution with an enrollment of 5,082 [undergraduate](#), [graduate](#), and [dual enrolled](#) high school students in more than 175 areas of study. Founded in 1887, Cedarville is one of the largest private universities in Ohio, recognized nationally for its authentic Christian community, rigorous academic programs, high graduation and retention rates, accredited professional and health science offerings, and the #4 national ranking by the Wall Street Journal for student engagement. For more information about the University, visit [cedarville.edu](https://cedarville.edu).

Written By Caroline Kimball

#### Photo Captions

1 -- Kevin Jones, dean of Cedarville University's School of Education, records videos for the Questions from Kids series.

2 -- Kevin Jones teaches education classes to Cedarville University students.