Cedarville Donates Snowflakes to Sandy Hook Elementary

Follow this and additional works at: http://digitalcommons.cedarville.edu/news_releases

Part of the Organizational Communication Commons, and the Public Relations and Advertising Commons

Recommended Citation

Beals, Lindsay, "Cedarville Donates Snowflakes to Sandy Hook Elementary" (2012). News Releases. 2.
http://digitalcommons.cedarville.edu/news_releases/2

This News Release is brought to you for free and open access by DigitalCommons@Cedarville, a service of the Centennial Library. It has been accepted for inclusion in News Releases by an authorized administrator of DigitalCommons@Cedarville. For more information, please contact digitalcommons@cedarville.edu.
LOCAL UNIVERSITY DONATES SNOWFLAKES TO SANDY HOOK

CEDARVILLE, OHIO – Cedarville University will send nearly 1,100 hand-made paper snowflakes to support the survivors of the Dec. 14 shooting that took place at Sandy Hook Elementary School in Newtown, Conn. This is part of a national campaign sponsored by the Connecticut Parent Teacher Association (PTA).

The Connecticut PTA is collecting snowflakes to create a “winter wonderland” for Sandy Hook students’ return to school. Sarah Allen, associate director of guest services, heard about the PTA initiative and knew Cedarville could make an impact. "As soon as I heard 'paper snowflakes,' the 1,100 snowflakes our students made came to mind," Allen said.

Nearly 40 members of Cedarville’s Student Center Activities Board created the snowflakes to decorate the Stevens Student Center lobby, part of the annual campus Christmas celebration. Each 3-D snowflake took 15 minutes to make and the entire project took a week to complete.

The shooting in Newtown hit home for Allen, whose Cheshire, Conn., hometown is just a few minutes from Sandy Hook Elementary. Allen views sending the snowflakes as a way Cedarville can support the community from afar. “I think it's amazing that Sandy Hook is looking for snowflakes — and we have more than 1,000 that we are getting rid of. I'm excited about being able to do something for my home state, even from a distance,” Allen said.
Brian Burns, associate dean for student center operations and programs, had planned to dispose of the red, white and green snowflakes at the conclusion of the fall semester, but now he, along with director of community ministries John Wambold, director of church relations Bruce Traeger and junior student Ben Lenox, will deliver the snowflakes to the Connecticut PTA on Dec. 21. Sandy Hook Elementary’s school colors are green and white, so the snowflakes will coordinate well.

Located in southwest Ohio, Cedarville University attracts 3,400 undergraduate, graduate and online students to more than 100 areas of study. Celebrating 125 years of inspiring greatness, Cedarville is a Christ-centered learning community recognized nationally for rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings and leading student satisfaction ratings. Visit the University online at [www.cedarville.edu](http://www.cedarville.edu).

--end--

**More Information**

The Connecticut Parent Teachers Association will be collecting snowflakes for Sandy Hook Elementary School students until Jan. 12, 2013. Snowflakes can be sent to Connecticut PTSA, 60 Connolly Parkway, Building 12, Suite 103, Hamden, CT 06514.

[View this tutorial](#) to see how Cedarville University students made over 1,000 paper snowflakes.

**Photo:** Snowflakes.jpg; Snowflakes2.jpg  
**Photo caption:** Cedarville University is sending one thousand paper snowflakes to support students at Sandy Hook Elementary School in Newtown, Conn.  
**Photo credit:** Cedarville University