3-5-2014

Student Athlete Lands Job with Quintana Roo

Follow this and additional works at: http://digitalcommons.cedarville.edu/news_releases

Part of the Organizational Communication Commons, and the Public Relations and Advertising Commons

Recommended Citation
Finlay, Emily, "Student Athlete Lands Job with Quintana Roo" (2014). News Releases. 23.
http://digitalcommons.cedarville.edu/news_releases/23

This News Release is brought to you for free and open access by DigitalCommons@Cedarville, a service of the Centennial Library. It has been accepted for inclusion in News Releases by an authorized administrator of DigitalCommons@Cedarville. For more information, please contact digitalcommons@cedarville.edu.
FOR IMMEDIATE RELEASE
March 5, 2014

Student Athlete Lands Job with Quintana Roo

CEDARVILLE, OHIO – A Cedarville University student is combining his education as an English major with his love of sports in a new position with Quintana Roo.

Gregory Johnson, a senior from Dillsburg, Penn., has been working part time with the triathlon equipment company since December as its first social media coordinator. He manages the company’s Facebook, Twitter, Google+ and Pinterest accounts and reaches out and coordinates appearances with its athletes and team sponsors.

Johnson said he wanted to combine his passions for sports and writing, but did not know this kind of position even existed until he found it while job searching. Now that he has been working in it for a few months, he said he hopes to help expand the position when he begins full time in May.

“At my first interview, they talked about growing the position,” he said. “They wanted someone to come in and grow into the position and grow the position with the company.”

Johnson runs on Cedarville’s track and cross country teams and has been competing in triathlons every summer since he graduated high school. For the past two years, he has been writing and managing the athletic teams’ blog. This opportunity and his participation in sports prepared him for the job, he said.

“Through sports, I have competitive experience,” he said. “And the blog gave me experience in writing about athletics. The combination gave me the experience to say that I can do this.”

Quintana Roo has almost 70 athletes that compete in triathlons nationally and internationally. In his new position, Johnson said he wants to travel as much as he can. The company is based in Chattanooga, Tenn., but works with sponsors and athletes in races worldwide. At these events, Johnson said he talks to athletes before and after races for blog posts and other media.
Johnson said the opportunities he received at Cedarville prepared him for this job in a way he would not have gotten elsewhere.

“I really think being here at Cedarville — I don’t think it was an opportunity I would get anywhere else,” he said. “It’s kind of a ‘pinch me, I must be dreaming’ thing, because there’s no way a job like this can exist.”

He urged other students to look for opportunities and jobs that allow them to combine their passions with their education.

“I’m getting to know other athletes and writing about it,” he said. “For it to be something I like to do and to be paid for it is unbelievable.”

Cedarville University, located east of Dayton, Ohio, has 3,459 students in more than 100 areas of study. A Baptist university of arts, sciences, professional and graduate programs, Cedarville is recognized nationally for rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings, and leading student satisfaction ratings. Visit the University online at www.cedarville.edu.

--end--

Photo: Greg Johnson.jpg
Photo caption: Cedarville student and athlete Greg Johnson has been hired as triathlon equipment company Quintana Roo’s social media coordinator.
Photo credit: Photo courtesy of Greg Johnson