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"Giving Tuesday" Campaign Benefits Student Scholarships

CEDARVILLE, OHIO – Following in the tradition of Black Friday and Cyber Monday, Cedarville University faculty and staff members joined the nation in “Giving Tuesday,” an effort to raise money for a charitable cause. In Cedarville’s case, it was for a pair of \$2,500 scholarship for current students.

According to the initiative, if 65 percent of Cedarville’s faculty and staff made a financial contribution by 5 p.m. on December 2, an anonymous donor would contribute \$5,000 to the University for the scholarship fund. The goal was reached 10 minutes before the deadline as 66 percent of the faculty and staff contributed to the cause. The campaign raised \$25,156 in one day.

Last year a similar approach was taken to raise money for student scholarships. Dr. Thomas White, president of Cedarville University, called the recipients on Christmas Eve to tell them about the scholarship they would receive for the following semester. One of last year’s recipients was unable to return to Cedarville University prior to receiving the scholarship.

The students receiving the scholarships from the “Giving Tuesday” campaign will be called by Dr. White on Christmas Eve.

“Giving Tuesday rallied the faculty and staff and helped us all to think outside of ourselves,” said Stephanie Carroll, director of the Cedarville Fund. “The generosity we have seen shows the heart of the people at Cedarville and the love we have for our students.”

Located in southwest Ohio, Cedarville University is an accredited, Christ-centered, Baptist institution with an enrollment of 3,620 undergraduate, graduate and online students in more than 100 areas of study. Founded in 1887, Cedarville is recognized nationally for its authentic Christian community, rigorous academic programs, strong graduation and retention rates, accredited professional and health science offerings and leading student satisfaction ratings.